



World Tourism Day

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The United Nations World Tourism Organisation (UNWTO) has chosen **India as the host country** to observe World Tourism Day 2019.

- The **theme** for this World Tourism Day is **'Tourism and Jobs: A better future for all'**.
- It is celebrated every year on **September 27** around the world.
- The purpose of World Tourism Day (WTD) is **to foster awareness among the international community on the importance of tourism** and its social, cultural, political and economic value.
- The event seeks to address global challenges outlined in the United Nations **Sustainable Development Goals (SDGs)** and highlight the contribution the tourism sector can make in reaching these goals.

United Nations World Tourism Organisation

- The World Tourism Organization (UNWTO) is the **United Nations Specialised Agency** responsible for the promotion of responsible, sustainable and universally accessible tourism.
- It was **established in 1975** with headquarters at **Madrid, Spain**.
- UNWTO **encourages** the implementation of the **Global Code of Ethics for Tourism**, to maximize tourism's socio-economic contribution while minimizing its possible negative impacts.

Source: PIB