



The Gandhian Challenge

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On the 150th birth Anniversary of Mahatma Gandhi, the Atal Innovation Mission (AIM), NITI Aayog's Atal Tinkering Labs (ATL) and United Nations Children's Fund (UNICEF) India has launched '**the Gandhian Challenge**'.

- This innovation challenge provides a **platform for every child across India** to ideate **innovative solutions for a sustainable India** of their dreams, **using Gandhi's principles**.
- The contest – **open for every child** in India **from 2 October to 20 October** – also celebrates **70 years of partnership between the Government of India and UNICEF** India to enable Every Right for Every Child.
- The most innovative, sustainable solutions/ideas will be showcased as a **symbol of a larger movement by children** taking root in every district of India.
- Ideas and solutions to the Gandhian Challenge may be expressed through broad categories: Art & Innovation (Letters, poems, painting, videos, and photos, among others) and Science, Technology & Innovation (Robotics, IoT, sensors and 3D printers, among others).

Atal Innovation Mission (AIM)

- AIM is the NITI Aayog's initiative to promote a culture of innovation and entrepreneurship in the country.

- **Six major initiatives** of AIM:
 - **Atal Tinkering Labs (ATL)**- Creating a problem-solving mindset across schools in India.
 - **Atal Incubation Centers**- Fostering world-class start-ups and adding a new dimension to the incubator model.
 - **Atal New India Challenges**- Fostering product innovations and aligning them to the needs of various sectors/ministries.
 - **Mentor India Campaign**- A national Mentor network in collaboration with the public sector, corporates, and institutions, to support all the initiatives of the mission.
 - **Atal Community Innovation Center**- To stimulate community-centric innovation and ideas in the unserved /underserved regions of the country including Tier 2 and Tier 3 cities.
 - **ARISE**- To stimulate innovation and research in the MSME industry.

United Nations Children’s Fund (UNICEF)

- UNICEF is an **integral part of the United Nations**, which works with governments, communities, civil society organizations, the private sector, and other partners worldwide to advance children’s rights, and is guided by the **Convention on the Rights of the Child**.
- **Generation Unlimited** is a new UNICEF-led global partnership that aims to ensure that every young person **age 10-24** is in **some form of school, learning, training, self-employment, or age-appropriate employment by 2030**.
It aims to co-create and scale up proven solutions related to secondary age-education, skills for learning, employability and decent work, and empowerment, with a **focus on girls**.

Source: PIB