



Plogging Run

 drishtiias.com/printpdf/plogging-run

Why in News

Recently, **Fit India Plogging Run** was concluded in **Delhi's** Jawahar Lal Nehru Stadium. It was **launched on 2nd October 2019** and covered 50 cities across the country.

Key Points

- The **Ministry of Youth Affairs and Sports** launched the nation-wide **Plogging Ambassador Mission** under which, Indians who have been running and cleaning their cities, towns or districts, will be nominated as Plogging Ambassadors of their region.
- The ministry felicitated **Ripu Daman Bevli**, popularly known as the **Plogman of India** and named him the **Plogging Ambassador of India**.

Plog Run

- Plog Run is a **unique way of picking up garbage while jogging**.
- It is a **'first of its kind' initiative** by **United Way India (Community Service Organisation)** to highlight the need for reducing plastic consumption and compel a healthier way of managing trash.
- It combines the **Fit India Movement** and **Swachh Bharat Abhiyan**.

Source: PIB