



Mobile Apps for Farmers

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The Agriculture and Farmer Welfare Minister has launched two agriculture-related mobile applications.

- **CHC Farm Machinery:** It is a **multilingual app** through which farmers **can select and order the required machinery** at the rates feasible for them from the **Custom Hiring Centers** located in the radius of 50 Kms.
 - The App is already available to custom service providers for registration and uploading with geo-reference, photographs of agricultural machinery custom service centres and photographs of machinery available in it.

Custom Hiring Centers have been established under the various schemes like **Sub –Mission on Agricultural Mechanization, Rashtriya Krishi Vikas Yojana** etc. to provide Agricultural Machinery **on rental basis** to the Farmers, especially small & marginal farmers who cannot afford to buy the high value machinery & equipments.
 - **Objective:** Farmers, especially small and marginal farmers, will have **easy access to high value and technical agricultural equipments**. This will not only increase the income of the farmers, but it will also take mechanization to maximum farm holdings in a short time frame. n
- **Krishi Kisan App for Geo Tagging:**
 - **Usage:**
 - Any farmer with high quality of crops can utilise this platform to **demonstrate best practices of cultivation** to other farmers so that this will help other farmers also to adopt these methods.
 - The App will also help in **geo-tagging and geo-fencing of crop** and give weather forecast message to farmers.
 - **Agenda:** To **improve cultivation methods** to ensure higher agricultural productivity.

Source: PIB