



Internet Trends Report: 2019

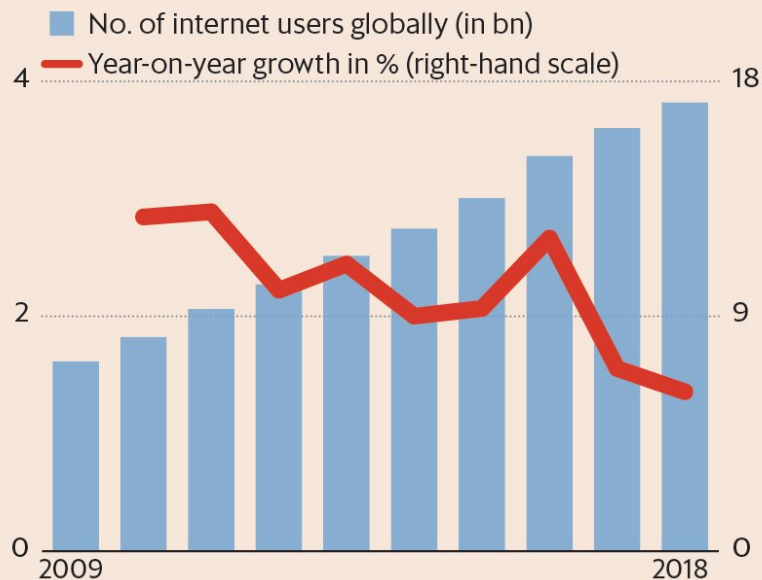
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Mary Meeker's (US, based global technology investment firms owner) annual report, on **"Internet Trends 2019"** has placed India just next to China in terms of the **active Internet user base**.

- Top three countries in terms of the Internet user base are **China (21%), India (12%)**

The global picture

While there were 3.8 billion internet users in the world last year, the year-on-year growth was down to 7%.



and the USA (8%).

- India's internet growth has largely been driven by telecom operator **Reliance Jio**, which Meeker pointed out, had grown double in a year reaching 307 million subscribers.
- In terms of internet regulations, India is moderately regulated.
- More than 50% of the world's population has access to the internet, and 53% of the world's internet users are located in the **Asia-Pacific region**.
- Digital payments now account for 59% of everyday transactions across the world.

- 55% of internet users live in a country where political, social, or religious content is censored or blocked.
- **Media consumption on mobile devices (33%)** almost equal that of time spent on TV (34%).
- **Removing offensive and violent content** from platforms would be a continuous challenge and social media would lead to increased political polarisation and divisiveness.