



# drishti

## Geographical Indication Tag

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The government has allotted **Geographical Indication (GI)** tags to four new products from the states of Tamil Nadu, Mizoram and Kerala. These products are:

- **Palani Panchamirtham**, is one of the main religious offerings to Lord Dhandayuthapani Swamy, the presiding deity of Arulmigu Dhandayuthapani Swamy Temple, situated in palani hills in Dindigul District of **Tamil Nadu**.
  - It is a combination of five natural substances, namely, bananas, jaggery sugar, cow ghee, honey and cardamom in a definite proportion.
  - This is the **first time a temple 'prasadam' from Tamil Nadu has been bestowed with the GI tag.**
- **Tawlhlohpuan**, a medium to heavy, compactly woven, good quality fabric from **Mizoram** is known for warp yarns, warping, weaving & intricate designs that are made by hand.
- **Mizo Puanchei**, a colourful Mizo shawl/textile, from Mizoram, is considered as the most colourful among the Mizo textiles.
  - It is an essential possession for every Mizo lady and an important marriage outfit in the state. The weavers insert the designs and motifs by using supplementary yarns while weaving to create this beautiful and alluring textile.
- **Tirur betel vine from Kerala**, which is mainly cultivated in Tirur, Tanur, Tirurangadi, Kuttippuram, Malappuram and Vengara block panchayats of Malappuram District, is valued both for its mild stimulant action and medicinal properties.

**Source: HBL**