



## Food Safety Mitra Scheme

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Recently, the Union Minister of Health and Family Welfare launched the **Food Safety Mitra (FSM)** scheme to mark the occasion of **World Food Day**.

- The **theme** for the day was '**Healthy Diets for a Zero Hunger World**'.
- '**Eat Right Jacket**' and '**Eat Right Jhola**' initiatives were also launched to strengthen the **food safety administration** and to scale up the **Eat Right India** movement.
- The **Food Safety Mitra scheme** aims to support **small and medium-scale food businesses** so as to comply with the **food safety laws** and will facilitate them with the licensing and registration process, hygiene ratings and training programme.
  - The FSMs would undergo training and certification that will be conducted by the **Food Safety and Standards Authority of India (FSSAI)**, in order to get paid by food businesses for their services.
  - The scheme would also **create new employment opportunities** for youth (particularly with food and nutrition background).
- The **Eat Right Jacket** is a **jacket** that has a smart design **to hold technological devices** like tablets/smartphones, a QR code and a Radio-frequency identification (RFID) tag for identification and tracking, which will be used by the field staff.

The use of technology would bring in the efficiency, professionalism, and transparency in food safety administration.
- The **Eat Right Jhola** is a **reusable cloth bag** that is expected to **replace plastic bags** for shopping purpose in various retail chains.
- FSSAI has partnered with the Domestic Workers Sector Skill Council under the **Ministry of Skill Development and Entrepreneurship** to launch the **training course**.

**Source: PIB**