



MY Bharat Mobile Application Launched

Why in News?

Union Minister Dr Mansukh Mandaviya launched the **MY Bharat Mobile Application**, marking a significant step in **advancing youth leadership** and civic engagement through technology.

- He also announced the **integration of the Common Services Centres (CSCs)** with the **MY Bharat Portal**, marking a significant step towards ensuring wider access and deeper penetration of youth-centric initiatives across the country.

Key Points

- **About:** It is an **online Youth Leadership and Social Engagement Platform** under the Department of Youth Affairs (DoYA), Ministry of Youth Affairs and Sports, which has been designed and developed by the **Digital India Corporation (DIC)**, Ministry of Electronics and Information Technology (MeitY).
 - It aims to provide youth with **volunteering, internships, mentorship, and learning opportunities** through a seamless mobile interface.
 - It is currently available in **Hindi and English**, with more Indian languages to be added gradually.
- **Key Features:**
 - **Verified Opportunities:** Volunteering, internships, mentorship, and experiential learning.
 - **Digital Recognition:** Badges, certificates, and personalised youth profiles.
 - **Career Empowerment:** Skill-building resources and **AI-enabled resume building**.
 - **Youth Campaigns:** Active participation in flagship programmes and civic initiatives.
 - **Interactive Learning:** Participation in the **Viksit Bharat Young Leaders Dialogue (VBYLD) 2026 Quiz**.
- **Integration with CSCs:** By leveraging CSC's vast network of **over five lakh Village Level Entrepreneurs (VLEs)**, the MY Bharat portal will now extend to remote rural areas, enabling seamless youth registration and participation in initiatives like the VBYLD Quiz.
 - The **MY Bharat platform**, launched by Prime Minister Narendra Modi on 31st October 2023, has become **one of India's largest youth-centric ecosystems** with over 1.81 crore youth and 1.20 lakh organisations onboarded, serving as a digital backbone for youth engagement, leadership, and nation-building during the Amrit Kaal.