



Uttar Pradesh First in GI Tagging

Why in News?

[The Prime Minister](#) presented [Geographical Indicator \(GI\) tag](#) certificates to **21 traditional products of Uttar Pradesh** during his Varanasi visit .

Key Points

- **GI Certified Products:**
 - **Varanasi:** [Banarasi Tabla](#) , Banarasi Stuffed Chilli, [Shehnai](#) , Metal Casting Craft, Mural Painting, Red Peda, Thandai, Tricolor Barfi, and Karonda of Chirgaon.
 - **Bareilly:** Bareilly furniture, Zari Zardosi, **Terracotta**.
 - **Mathura :** Mathura's Sanjhi Craft.
 - **Products from other districts:**
 - Kathia wheat of Bundelkhand,
 - Flute of Pilibhit,
 - Wood Craft of Chitrakoot,
 - Stone inlay work of Agra
 - Imarti of Jaunpur.
 - Uttar Pradesh has now become **the top state in India with 77 GI tags** .
 - **The Kashi region** alone has **32 GI tagged products** , making it one of **the GI hubs of the world** .
- **Importance:**
 - **Getting legal protection** will stop counterfeit products and increase **the credibility of original producers in the market** .
 - **From an economic point of view**, GI tag will increase **the brand value of products** and **boost exports** .
 - **New employment opportunities** will be created at the local level.

Geographical Indication (GI) Tag

- A Geographical Indication (GI) tag is a **name or mark used on special products** that belong to a specific **geographical location or origin**.
- The GI tag ensures that only **authorised users or people residing in the geographical region** are allowed to use the name of a popular product.
- It also protects the product from being copied or imitated by others.
 - A registered GI tag is **valid for 10 years**.
- GI registration is overseen by the **Department for Promotion of Industry and Internal Trade** under the **Ministry of Commerce and Industry**.
- **Legal Framework:**
 - It is regulated and guided by the [WTO Agreement on Trade-Related Aspects of Intellectual Property Rights \(TRIPS\)](#).

