

World Food India 2025

For Prelims: Production Linked Incentive Scheme for Food Processing Industry, Pradhan Mantri Kisan Sampada Yojana, Food Safety and Standards Authority of India, National Agriculture Market

For Mains: Food Security and Value Addition, Food processing as an engine for rural employment and MSME growth.

Source: PIB

Why in News?

World Food India 2025, India's flagship food processing event, aims to position India as a'Global Food Hub'. The event concluded with the signing of Memoranda of Understanding (MoUs) worth over Rs 1 lakh crore, highlighting investments, innovations, and employment generation across multiple states.

World Food India

- WFI, conceptualized by the **Ministry of Food Processing Industries (MoFPI)**, is India's flagship food processing event. Since its first edition in 2017, followed by the **2nd in 2023**, **3rd in 2024**, and now the **4th edition in 2025**.
- It has grown to showcase India as the "Food Basket of the World," promoting investment, enhancing farm-to-fork linkages, encouraging sustainable food systems, and highlighting India's diverse food culture.





What is the Landscape of the Food Processing Sector in India?

- Food Processing: It involves methods to transform raw agricultural, animal, or fish products into edible, commercially valuable finished or semi-finished products, altering their original physical properties.
- Levels of Processing:
 - Primary processing: Basic cleaning, grading, and packaging of agricultural products.
 - **Secondary processing:** Converting **ingredients into edible** products (e.g., milling wheat into flour).
 - Tertiary processing: Creating ready-to-eat foods (e.g., baking bread from flour).
- Growth of India's Food Processing Industry: India is largest producer of milk, onions and pulses, Second largest producer of rice, wheat, sugarcane, tea, fruits & vegetables and eggs.
 - India's agricultural and processed food exports reached USD 49.4 billion in 2024-25, with processed foods contributing 20.4% (up from 13.7% in 2014-15). The sector employs 2.23 million in registered units and 4.68 million in unregistered ones.
 - Registered food business operators rose from 25 lakh to 64 lakh, supported by 24 mega

food parks.

Operation Greens and 225 Research and Development projects added 20 patents and 52 commercialized technologies.

India's Initiatives:

- <u>Production Linked Incentive Scheme for Food Processing Industry (PLISFPI)</u> aims to boost Indian brands internationally.
- Production Linked Incentive Scheme for Millet-based Products (PLISMBP)
 encourages Ready-to-Eat (RTE) and Ready-to-Cook (RTC) millet products, promoting value
 addition and millet consumption.
- **Pradhan Mantri Kisan Sampada Yojana (PMKSY)** creates modern infrastructure, efficient supply chains, and reduces post-harvest losses.
- PM Formalisation of Micro Food Processing Enterprises Scheme (PMFME) supports micro food processing units with technical, financial, and business assistance.
- Under the Make in India campaign, the government allows 100% Foreign Direct Investment (FDI) in food processing.
- The <u>Mega Food Park Scheme</u> provides integrated infrastructure for food processing, offering up to Rs 50 crore per project.

What are the Opportunities and Challenges in the Food Processing Sector in India?

Opportunities	Challenges
Expanding Market: The food processing	 Infrastructure Gaps and Post-Harvest
sector is growing rapidly, valued at USD	Losses: India lacks adequate cold chains,
336 billion in 2023 and projected to	storage, and transport facilities, leading
double by 2032.	to nearly 30% food wastage and annual
 This expansion creates jobs, adds 	post-harvest losses of around Rs. 90,000
value to agriculture, and strengthens	crore.
India's GDP.	che
 Urbanisation: Rising urban population and 	 Technology and Finance Barriers for
busier lifestyles are pushing demand	SMEs: Small and medium enterprises
for ready-to-eat, packaged, and	struggle with high costs of modern
convenience foods, expected to cross Rs.	machinery and limited access to credit.
12 lakh crore by 2025. This opens scope	 This reduces their productivity and
for product diversification and new brands.	weakens competitiveness against
	large firms.
Health, Wellness, and Organic	■ Regulatory Labyrinth: India's food
Foods: Sustainability is driving demand	processing sector faces complex,
for organic and plant-based products.	overlapping regulations from bodies
The organic market is projected to	like Food Safety and Standards
reach Rs. 75,000 crore by 2025, with	Authority of India (FSSAI), Agricultural
consumers increasingly willing to pay a	and Processed Food Products Export
premium.	Development Authority, Bureau of
	Indian standards (BIS), and state
	agencies, creating high compliance costs
	and uncertainty, especially for SMEs.
	The absence of a single-window
	clearance system and frequent rule
	changes further hinder domestic
	growth and export competitiveness.
■ Technology and Innovation: Adoption	■ Technology and Innovation: Adoption
of automation, Al, robotics, and smart	of automation, AI, robotics, and smart
packaging is transforming efficiency and	packaging is transforming efficiency and
quality.	quality.
• This transformation in the Indian	• The Indian food tech market is
food tech market opens new	expected to touch USD 30 billion
avenues for global competitiveness.	by 2024 , boosting competitiveness
	globally.
	gy.

- MSMEs and Rural Employment: With 63 million MSMEs contributing to 30% of GDP, schemes like PMFME promote local entrepreneurship.
 - This helps farmers move up the value chain and supports rural livelihoods.
- Low Share in Global Processed Exports: Only 16% of India's agriexports are processed products, compared to 25% in the US and 49% in China. This shows India's export potential remains underutilised.
 - Frequent quality-related rejections hurt India's export reputation, with the EU detecting contamination in 527 products (2024). The lack of harmonization between Indian and global standards further limits competitiveness in international markets.

What Measures can Strengthen India's Food Processing Sector?

- Cluster Development: Set up integrated food processing zones near farm hubs with shared infrastructure (cold storage, labs, effluent plants), ancillary industries (packaging, logistics), and seamless transport links to cut costs and boost rural-urban balance.
- Tech-Driven Supply Chain: Use blockchain for traceability, IoT for real-time monitoring, Al for demand forecasting, and drones/satellite imaging for crop assessment to cut wastage and improve efficiency.
- Financial Reforms: Create sector-specific credit schemes aligned with crop cycles, a credit guarantee fund for SMEs, and tax incentives to attract private equity andventure capital in food-tech.
- Quality Standards: Harmonize Indian norms with global benchmarks (Codex), introduce tiered certifications with market benefits, deploy mobile testing labs, and link quality-based pricing to National Agriculture Market (eNAM).
- Regulatory Simplification: Establish a single-window clearance and unified digital platform to cut delays and reduce compliance costs.
- Export Ecosystem: Develop export-specific zones with plug-and-play facilities, country-focused strategies, and a real-time market intelligence system; fully utilize PLISFPI funds to attract global majors.
- **R&D Boost**: Set up **Food Innovation Labs**, give weighted tax breaks for R&D, and build a national database of traditional food processing techniques for scaling up.

Drishti Mains Question:

Q. The Indian food processing sector is expanding rapidly, yet its share in global processed food exports remains low. Analyse the reasons and suggest policy measures.

Frequently Asked Questions (FAQs)

1. What is World Food India (WFI) 2025?

Ans: It is MoFPI's flagship event to project India as a *Global Food Hub*, attracting ₹1 lakh+ crore investments and showcasing farm-to-fork linkages.

2. Why is the food processing sector significant for India?

Ans: It ensures food security, value addition, rural employment, MSME growth, and boosts exports (USD 49.4 bn in 2024–25).

3. Which key government schemes promote food processing?

Ans: PLISFPI, PLISMBP, PMKSY, PMFME, 100% FDI in food processing, and *Mega Food Parks*.

4. What are the main challenges in India's food processing industry?

Ans: Post-harvest losses (\sim ₹90,000 crore), infrastructure gaps, credit barriers for SMEs, and low global competitiveness.

5. What measures can strengthen the sector?

Ans: Cluster-based zones, *tech-driven supply chains (AI, IoT, blockchain)*, credit reforms, Codex-aligned quality standards, single-window clearances, and R&D boost.

UPSC Civil Services Examination Previous Year Question (PYQ)

Prelims

- Q. With what purpose is the Government of India promoting the concept of "Mega Food Parks"? (2011)
 - 1. To provide good infrastructure facilities for the food processing industry.
 - 2. To increase the processing of perishable items and reduce wastage.
 - 3. To provide emerging and eco-friendly food processing technologies to entrepreneurs.

Select the correct answer using the codes given below:

- (a) 1 only
- **(b)** 1 and 2 only
- (c) 2 and 3 only
- (d) 1, 2 and 3

Ans: (b)

Mains

- **Q**. What are the challenges and opportunities of the food processing sector in the country? How can the income of the farmers be substantially increased by encouraging food processing? (2020)
- **Q**.What are the reasons for the poor acceptance of a cost-effective small processing unit? How can the food processing unit be helpful to uplift the socioeconomic status of poor farmers? **(2017)**

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