



UP Marks World Tourism Day | Uttar Pradesh | 29 Sep 2025

Why in News?

Uttar Pradesh marked **World Tourism Day 2025** with state-wide celebrations highlighting **sustainable transformation**, community participation, and inclusive tourism initiatives.

- The state hosted programmes across cities and villages, **emphasising community involvement** and eco-friendly practices.

Key Points

- **About:** World Tourism Day was first celebrated in 1980 by the [United Nations World Tourism Organisation \(UNWTO\)](#), and raises awareness about the social, cultural, and economic importance of tourism.
 - The day **marks the adoption of UNWTO's statutes** in 1975, signifying its official establishment five years later.
 - UNWTO advocates for **tourism as a driver of economic growth**, inclusive development, and environmental sustainability while supporting the sector in advancing knowledge and policies worldwide.
 - UNWTO comprises **160 Member States (including India)**, 6 Associate Members, 2 Observers, and over 500 Affiliate Members.
 - Headquartered in **Madrid, Spain**.
- **Theme:** The theme for this year is '**Tourism and Sustainable Transformation**', which emphasises tourism's power to promote positive change.
 - **Malaysia** hosted the World Tourism Day and the **World Tourism Conference (WTC) 2025** in the city of **Melaka**.

UP Tourism Policy 2022

- **About:** The primary objective of tourism policy is to ensure **sustainable development**, enhance visitor satisfaction, **boost economic growth**, protect cultural and natural resources, and foster community inclusivity and participation.
- **Financial Incentives:** The policy offers generous subsidies and financial support, including:
 - Capital investment subsidies ranging from 10-25% (capped at Rs 2-40 crore based on investment size).
 - **5% interest subsidy** on bank loans up to Rs 5 crore for 5 years.
 - **100% exemption on stamp duty**, land conversion fees, and employment-linked EPF reimbursements.
 - Additional incentives target **Tier 2+ locations**, women entrepreneurs, SC/ST/backward classes, and focus on tourism destinations.
- **Focus:** The policy promotes developing:
 - **Eco-tourism circuits** like wildlife sanctuaries, camping sites, trekking, and nature walks
 - Heritage, MICE (Meetings, Incentives, Conferences, Events), wellness, and amusement parks through PPP models.
 - **Integration with themed circuits**—Ramayana, Krishna, Buddhist, Mahabharata, and Shakti Peeth.
- **Investment Facilitation & Global Promotion:** UP aims to attract Rs 5,000 crore annually by:
 - Establishing a **Tourism Investor Facilitation Cell** for market research, approvals, and

- investment support
- Participation in roadshows, **international tourism events**, and collaborative branding—placing UP on the global tourism map.

Birth Anniversary of Bhagat Singh | National Current Affairs | 29 Sep 2025

Why in News?

Prime Minister Narendra Modi paid tribute to revolutionary Bhagat Singh on his **birth anniversary**, praising his courage as a great source of inspiration.



Key Points

- **Birth:** Bhagat Singh was born on 28th September, 1907, in Banga, Punjab, British India (now in Pakistan). He came from a Sikh family actively involved in anti-colonial activities; his father, Kishan Singh, and uncle, Ajit Singh, were prominent freedom fighters.
- **Early Life:** Witnessed the [Jallianwala Bagh massacre](#) at the age of 12, which instilled a deep sense of patriotism and a vow to fight for India's freedom.
- **Education:** Joined the National College, Lahore, founded by [Lala Lajpat Rai](#), which emphasised the [Swadeshi Movement](#) and provided a platform for revolutionary ideas.
- **Revolutionary Organisations:** Bhagat Singh became a member of the [Hindustan Republican Association \(HRA\)](#) in 1924, later renaming it the Hindustan Socialist Republican Association (HSRA) in 1928.
 - Naujawan Bharat Sabha was founded by Bhagat Singh in 1926, aimed at mobilising youth for the freedom struggle.
- **Major Actions:** Involved in the assassination of police officer J.P. Saunders in 1928 (Lahore Conspiracy Case) as retaliation for Lala Lajpat Rai's death due to police brutality.
 - Threw a bomb in the **Central Legislative Assembly** on 18th April 1929, with B.K. Dutt to protest against repressive British laws.
- **Arrest and Trial:** Arrested in 1929 for the bomb incident and later charged with murder in the [Lahore Conspiracy Case](#). He was tried, convicted, and sentenced to death.
 - Executed on 23rd March 1931, along with fellow revolutionaries Sukhdev and Rajguru, in Lahore. Bhagat Singh is affectionately known as Shahid-e-Azam, the greatest of martyrs.

- **Literary Contributions:** Authored significant works, including **Why I Am an Atheist**, *The Jail Notebook* and *Other Writings*, and several political manifestos advocating for socialism and revolution.
 - In his early work, *Vishwa Prem* (Universal Love), Singh proclaimed the importance of equality. He envisioned a **world free of hunger and war**, where humanity transcends boundaries of race and nationality.
- **Ideologies:** Advocated **Marxist and socialist ideologies**, emphasising rationalism, equality, and justice. **Critiqued organised religion**, viewing it as a form of mental and physical slavery.
- **Legacy:** Celebrated as a national hero and martyr; his birth anniversary and the date of his execution are observed annually to honour his contributions to India's freedom struggle.
 - Every year, 23rd March is observed as **Martyrs' Day** as a tribute to freedom fighters Bhagat Singh, Sukhdev, and Rajguru.

India Wins Asia Cup | National Current Affairs | 29 Sep 2025

Why in News?

India beat Pakistan by 5 wickets in the Asia Cup 2025 final at Dubai to clinch their **ninth title**, staying unbeaten with three wins against Pakistan in the tournament.



Key Points

- **Asia Cup Records:**
 - **India:** 9 titles (most by any team).
 - **Sri Lanka:** 6 titles.
 - **Pakistan:** 2 titles.
- **Player Of The Match:** Tilak Varma
- **Player Of The Series:** Abhishek Sharma
- **Asia Cup Format:** Alternates between ODI and T20I formats.
 - This is India's **second consecutive title** after winning the Asia Cup 2023 (ODI format).

