



Poshan Maah Campaign in Jharkhand | Jharkhand | 22 Sep 2025

Why in News?

The 8th Poshan Maah 2025 was launched in Jharkhand, focusing on **reducing oil and sugar consumption** and promoting the **"Paanch Sutra - Golden 1000 Days"** initiative to improve maternal and child nutrition.

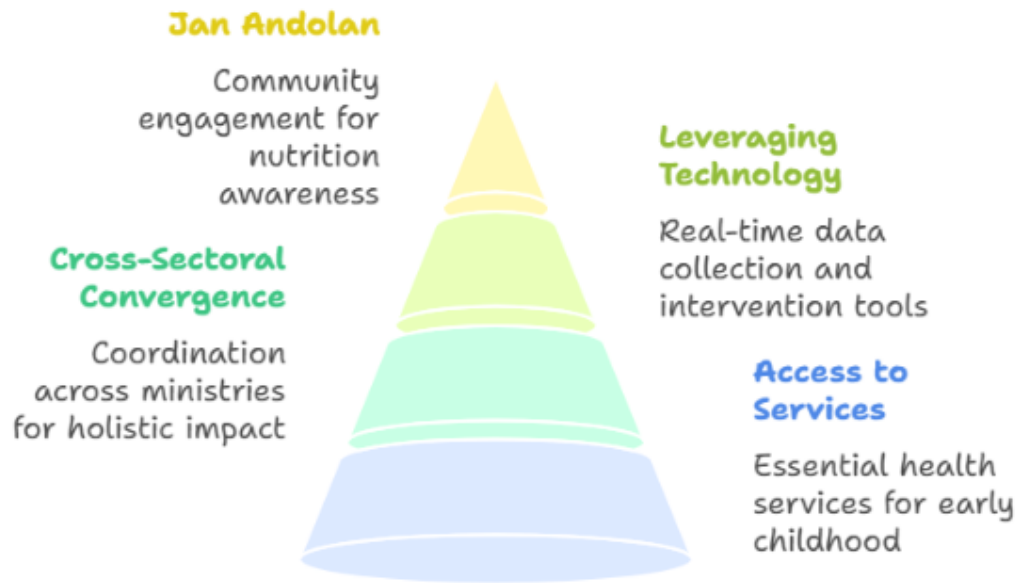
Key Points

- **About:** The initiative is part of the [Poshan Abhiyan](#) to improve maternal and child nutrition across the state. Aimed at tackling malnutrition, the campaign also focused on reducing excessive consumption of unhealthy oils and sugars.
- **Reduction in Oil & Sugar Consumption:** During the launch event, **campaign materials** were unveiled, focusing on raising awareness about the need to **reduce oil and sugar** consumption in daily diets.
 - These posters will be distributed across [Anganwadi Centres \(AWCs\)](#) statewide to ensure effective outreach.
- **Paanch Sutra - Golden 1000 Days Initiative:** This is a crucial step in improving **maternal and child nutrition** by promoting a healthy diet during the **critical 1000 days** of a child's life (from pregnancy to the second birthday).
 - The five key nutritional practices emphasized in the initiative will guide communities in enhancing their dietary habits, ensuring **optimal growth** and development for children.

Poshan Abhiyaan

- **About:**
 - Poshan Abhiyaan was launched by the [Prime Minister](#) on 8th March, 2018, in Jhunjhunu district of Rajasthan.
 - The focus of Abhiyaan is to **emphasize the nutritional status** of adolescent girls, pregnant women, lactating mothers, and **children from 0 to 6 years old**.
- **Objectives**
 - Prevent and reduce **stunting** in children (0- 6 years)
 - Prevent and **reduce under-nutrition** (underweight prevalence) in children (0-6 years)
 - Reduce the **prevalence of anaemia** among young Children(6-59 months)
 - Reduce the prevalence of anaemia among Women and Adolescent Girls in the age group of **15-49 years**
 - Reduce **Low Birth Weight (LBW)**

Strategic Pillars of Poshan Abhiyaan



Mohanlal Honored with Dadasaheb Phalke Award | National Current Affairs | 22 Sep 2025

Why in News?

Veteran Malayalam actor Mohanlal will receive the prestigious [Dadasaheb Phalke Award](#) for 2023, as announced by the Union Ministry of Information and Broadcasting.

- The award will be conferred on Mohanlal on 23rd September 2025, during the [71st National Film Awards](#) ceremony.



Key Points

- **About:** Born on 21st May 1960, in Pathanamthitta, Mohanlal began his acting career with **Thiranottam (1978)** and debuted as a villain in **Manjil Virinja Pookkal (1980)**.
 - By 1986, his role in **Rajavinte Makan** established him as **Malayalam cinema's first modern superstar**.
 - With over 45 years and 400 films to his name, Mohanlal remains a defining figure in **Mollywood**, starring in notable films like **Thanmathra, Iruvar, Drishyam**, and **Lucifer**.
 - He won the **National Film Award for Best Actor** in 1991 and received the **Padma Shri** in 2001 and the **Padma Bhushan** in 2019.
- **Dadasaheb Phalke Award:**
 - It is the **country's highest film honour**, introduced in 1969, conferred for "Outstanding contribution to the growth and development of Indian cinema".
 - It was awarded for the first time to **Devika Rani**, "the first lady of Indian cinema".
 - This award includes a '**Swarna Kamal**,' a cash prize of INR 10 lakh, a certificate, a silk roll, and a shawl.
 - The **President** of India presents it.
- **Dhundiraj Govind Phalke:**
 - He was an Indian producer, director, and screenwriter who directed India's first feature film, **Raja Harishchandra (1913)**.
 - He is known as the "**Father of Indian Cinema**".

