

Kolhapuri Chappals

Source: TH

Italian luxury fashion brand **Prada has acknowledged that its men's footwear design was inspired by traditional Indian handcrafted footwear**, after facing backlash for the sandals' strong resemblance to **GI-tagged Kolhapuri chappals**, which artisans argue constitutes **cultural appropriation** and a **violation of the GI tag**.

 Cultural appropriation in fashion is when designers use elements from another culture without credit or claiming they didn't know the origin.

Kolhapuri Chappals

- Origin & Geography: It is handcrafted in Kolhapur (Maharashtra) and nearby districts like Sangli, Satara, and Solapur, dating back to the 12th-13th century, and was originally made for royalty.
- Craftsmanship: It is made using vegetable-tanned leather from cow, buffalo, or goat, and
 is fully handmade without nails or synthetic components
- Design Features: It is recognised for its T-strap shape, detailed braiding, and open-toe design, mostly in tan or deep brown shades.



 GI Tag Recognition: It was granted <u>Geographical Indication (GI)</u> status in 2019, covering eight districts in Maharashtra and Karnataka.

GI Tag

- A **GI tag** identifies products with a specific **geographical origin** and ensures only **authorised users** from that region can use the name.
 - It protects against **imitation**, is valid for **10 years**, and is overseen by the **Department** for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry.

Read More: Intellectual Property Rights

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