



UP Aims for 'Zero Poverty' Goal

Why in News?

Uttar Pradesh Chief Minister announced a campaign to make Uttar Pradesh the first state in India to achieve [zero poverty](#) within a year.

Key Points

▪ Campaign Objective:

- Identify and support the poorest families in each [gram panchayat](#) to integrate them into the mainstream.
- Families will receive assistance in:
 - Food and clothing.
 - Quality education.
 - Healthcare services.
 - Housing facilities.
 - Stable income sources.

▪ Family Identification Process:

- Targeting the poorest **10-25 families per gram panchayat** using a three-tier, transparent selection method:
 - **Level 1:** Identification through the '**Mop-up**' mobile app based on criteria such as homelessness, landlessness, reliance on daily wages, and lack of resources.
 - **Level 2:** Formation of a **village-level committee comprising five members (gram pradhan, former gram pradhan, local school headmaster, and representatives from [self-help groups](#))**.
 - **Level 3:** Families receive an automated vulnerability rating via a digital system post-committee recommendations.

▪ Government Schemes Benefits:

- Eligible families will gain access to various government schemes, including:
 - Ration cards and food supplies from the **Department of Food and Civil Supplies**.
 - Benefits under housing schemes like [Pradhan Mantri Awas Yojana](#).
 - Educational support such as school admissions and uniforms.
 - Medical facilities through [Ayushman Bharat Insurance](#) and other health initiatives.
- Integration with schemes from the **Labor Department**, [MNREGA](#), [State Rural Livelihood Mission](#), and others.
- Access to skill development initiatives and employment benefits.
- Collaboration with educational institutions to develop tailored sustainable income plans for identified families.
- **Zero Poverty portal (ZeroPoverty.in) will be integrated with the Family ID portal** for efficient data management and support for families needing ration cards.



1 NO POVERTY



IN INDIA

22%

OF THE POPULATION BELOW POVERTY LINE



ONE IN EVERY FIVE PERSONS IN INDIA IS POOR

END POVERTY IN ALL FORMS EVERYWHERE

GLOBALLY

NUMBER OF PEOPLE LIVING IN EXTREME POVERTY HAS DECLINED BY MORE THAN HALF SINCE 1990

BUT

767
MILLION

PEOPLE STILL LIVE IN EXTREME POVERTY



39%
CHILDREN ARE STUNTED



29%
CHILDREN ARE UNDERWEIGHT

FOR EVERY 100 PEOPLE IN INDIA



ONLY 31 ARE INTERNET SUBSCRIBERS



11%
HOUSEHOLDS ARE HEADED BY WOMEN

58%
HOUSEHOLDS USE BANKING FACILITIES

73%
PEOPLE ARE LITERATE



BUT

42
MILLION

HOUSEHOLDS DO NOT HAVE A LITERATE ADULT ABOVE THE AGE OF 25 YEARS

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