



Bills of Branded Products will also be included in the 'Bill Lao, Inam Pao' Scheme

Why in News?

On 15 May 2023, Uttarakhand State Tax Commissioner Iqbal Ahmed said that along with extending the 'Bill Lao Inam Pao' scheme till November 2023, the state government has abolished the condition of non-branded bills. Now bills for branded products will also be included in the scheme.

Key Points:

- It is known that the 'Bill Lao Inam Pao' scheme was launched on 1 September 2022, with the aim of encouraging customers to collect GST bills.
- Till now, GST bills for non-branded clothes, sweets, restaurants, dry fruits, beauty parlours, laundry services and products were being included in the scheme but now GST bills for the purchase of all goods including branded ones will get a chance to get the reward in the scheme. The mega lucky draw of the scheme will be drawn in November 2023.
- State Tax Commissioner Iqbal Ahmed said that if the consumer buys household items other than branded company goods, he can upload the GST bill on the BLIP app. After that every month 1500 winners will be given smartphones, smartwatches and earphones as prizes through the lucky draw.
- Mega lucky draws will be drawn on the bills uploaded from 1 September 2022 to 30 November 2023, in which the winners will be given many attractive prizes including cars, motorcycles, laptops, and smart TVs.
- GST bills received from online purchases will not be included in this scheme. Bills for goods/services directly from vendors will be included in the scheme. These bills have to be uploaded on the BLIP app. Points will be given to consumers on every uploaded bill, which will be in the form of rewards, cash back, and discount coupons.
- Under the scheme, such GST-registered traders will also be rewarded, from whose establishment maximum bills will be uploaded.

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