



Banarasi Paan, Banarasi Langda Mango, Ramnagar Bhanta (Brinjal) and Chandauli's Adamchini Rice got GI Tag

Why in News?

On 3 April 2023, GI expert Padmashri Dr. Rajinikanth said that Banarasi Paan, Banarasi Langda Mango, Ramnagar Bhanta (Brinjal) and Chandauli's Adamchini Rice along with other 7 products from Uttar Pradesh have got GI certificate.

Key Points

- Significantly, a GI tag i.e., Geographical Indication Tag is a type of label, in which the Special Geographical Identity is given to a product whose characteristic or name depends exclusively on nature and human factors.
- Religious and tourist city Kashi has emerged as a GI hub. Special Banarasi Langda Mango, Banarasi Paan, Ramnagar's Bhanta (White Big Round Brinjal) and Adamchini Rice (District Chandauli) have got the Geographical Indications and Intellectual Property Rights (IPR) tag.
- The GI expert said that with the cooperation of NABARD and the Uttar Pradesh government, 11 products of the state have received GI tag this year, including 7 products included in ODOP (One District One Product) and 4 products related to agriculture and horticulture from Kashi region. Their total number has now increased to 45.
- 9 more products are expected to get GI tags by the end of this month.



