



UP Government Launches HRMS Portal for Udyami Mitras

Why in News?

The Uttar Pradesh Government has launched the **Human Resource Management System (HRMS)** portal for 'Udyami Mitras' to enhance investor facilitation and internal efficiency.

- This [cloud-based platform](#), integrated with the state's [Nivesh Sarathi platform](#), aims to digitize and streamline essential administrative functions.

Key Points

About Key Features of the HRMS Portal

- **Automation of HR Functions:** The HRMS portal is **designed to automate key human resource operations** like attendance, leave management, payroll processing, and Form-16 generation.
- **Real-time Access to Records:** The portal **provides real-time access** to employee records, promoting [transparency](#) and reinforcing administrative oversight at **both district and state levels**.
- **Digitization of Workflows:** The transition from manual to system-based workflows **enhances the speed and accuracy of HR processes**, ensuring smoother operations across the board.
- **Integration with Nivesh Sarathi:** By integrating with Nivesh Sarathi, the portal **ensures seamless coordination** between Udyami Mitras and other government platforms, enhancing communication and operational efficiency.

About the Role of Udyami Mitras

- Under the [Mukhyamantri Udyami Mitra Yojana](#) (launched in 2023), more than 110 trained Udyami Mitras have been deployed across districts and industrial authorities.
 - These Mitras play a pivotal role as **facilitators** between investors and the government.
- Their responsibilities include:
 - **Land Identification:** Assisting investors in identifying suitable land for their projects.
 - **MoU Tracking:** Ensuring the smooth execution and monitoring of Memorandums of Understanding (MoUs).
 - **Investment Proposal Verification:** Verifying and validating investment proposals to ensure alignment with government policies.
 - **Industrial Interactions:** Facilitating smooth interactions between industrialists and government authorities.
 - **Resolving Bottlenecks:** Addressing and resolving obstacles faced by investors through platforms like **Nivesh Mitra**, **Nivesh Sarathi**, and **OIMS** (Online Industrial Management System).

Other Investor-Friendly Initiatives of Uttar Pradesh Government

- **Nivesh Sarathi:** [Nivesh Sarathi](#) in Uttar Pradesh is a comprehensive online platform launched by the UP government in November 2022 to facilitate and streamline the investment process in the

state.

- It acts as a **single-window clearance system** for investors, significantly simplifying interactions with over 50 government departments by integrating their services on one digital portal.
- **Invest UP:** The state's dedicated nodal agency supporting prospective and existing investors through policy advocacy, project facilitation, and aftercare services. It organizes major events like the [UP Global Investors Summit](#) to mobilize investment proposals and foster industry engagement.
- **Extensive Land Bank Development:** UP has created a 30,000-acre land bank, especially along expressways, with 4,000 acres already allocated for industrial development.
- **Special Sectoral Policies:**
 - [UP Industrial Investment & Employment Promotion Policy 2022](#)
 - **GCC Policy 2024 (Global Capability Center):** Incentives for global firms to establish centers in both [metro and non-metro cities](#), including land subsidies up to 50%, capital subsidies, and salary support for local talent.
 - **SAF Manufacturing Promotion Policy 2025:** First-of-its-kind in India, offers incentives, streamlined support, and a focus on [sustainable aviation fuel](#) industries, benefiting both investors and local farmers.
 - **Electronics Manufacturing Cluster (EMC 2.0):** A ₹417 crore project in Gautam Buddha Nagar expected to draw ₹2,500 crore in [investments](#) and generate 15,000 jobs by 2028, boosting the electronics ecosystem in line with Make in India.

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