

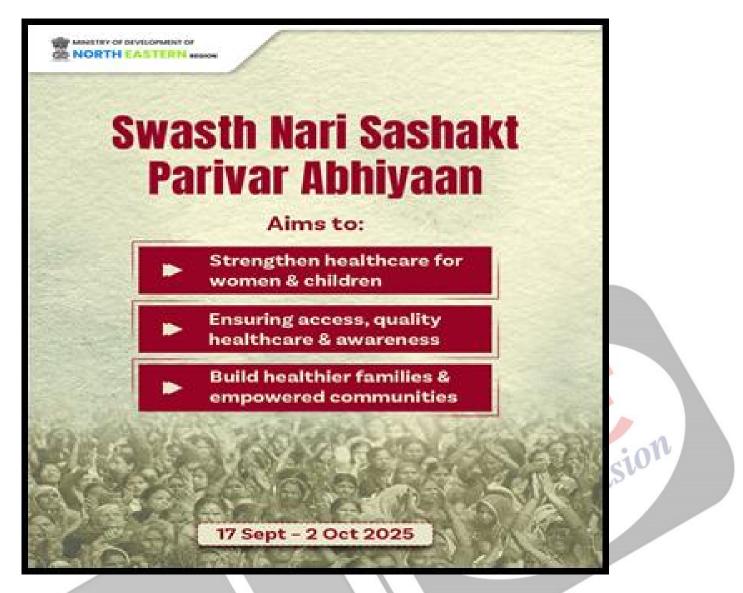
Swasth Nari, Sashakt Parivar Abhiyaan (SNSPA)

Source: AIR

The Prime Minister launched the Swasth Nari, Sashakt Parivar Abhiyaan (SNSPA) and the 8th Rashtriya Poshan Maah.

Swasth Nari, Sashakt Parivar Abhiyaan

- It aims to strengthen healthcare for women and children in India, promoting access, quality care, and awareness, with active participation from private hospitals under a <u>Jan Bhagidaari</u> <u>Abhiyaan model</u>.
 - It is a landmark health initiative by the **Ministry of Health and Family Welfare** and the **Ministry of Women and Child Development.**
- Key Features: SNPSA will deploy more than one lakh health camps across <u>Ayushman</u>
 <u>Arogya Mandirs</u> and Community Health Centres to ensure comprehensive screenings for women's health issues like anaemia, hypertension, diabetes, and cancer.
 - The SASHAKT portal will track progress in real-time, ensuring transparency and efficient implementation.
 - SNPSA encourages community participation through Nikshay Mitras and volunteer support, especially in tribal and rural areas.
 - Promotes awareness on menstrual hygiene, nutrition, and wellness through education at <u>Anganwadis</u> and health camps



Rashtriya Poshan Maah

- It is an annual campaign launched in 2018, celebrated every September as part of a Jan Andolan to promote nutrition literacy, healthy practices, and behavior change.
 - Over 7 editions of Poshan Maah and Poshan Pakhwada, more than 130 crore nutritioncentric activities have been conducted.
- The 8th edition in 2025 focuses on critical themes like Anaemia prevention, Growth Monitoring, Complementary Feeding, "Poshan Bhi Padhai Bhi", Technology for Better Governance, and the environmental initiative "Ek Ped Maa Ke Naam".

Read more: 7th Rashtriya Poshan Maah 2024

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