



## Swasth Nari, Sashakt Parivar Abhiyaan (SNSPA)

**Source: AIR**

The Prime Minister launched the **Swasth Nari, Sashakt Parivar Abhiyaan (SNSPA)** and the **8th Rashtriya Poshan Maah**.

### Swasth Nari, Sashakt Parivar Abhiyaan

- It aims to strengthen healthcare for women and children in India, **promoting access, quality care, and awareness**, with active participation from private hospitals under a [Jan Bhagidaari Abhiyaan model](#).
  - It is a landmark health initiative by the **Ministry of Health and Family Welfare** and the **Ministry of Women and Child Development**.
- **Key Features: SNSPA will deploy more than one lakh health camps across [Ayushman Arogya Mandirs](#) and Community Health Centres to ensure comprehensive screenings for women's health issues like anaemia, hypertension, diabetes, and cancer.**
  - The SASHAKT portal will track progress in real-time, ensuring transparency and efficient implementation.
  - **SNSPA** encourages **community participation** through [Nikshay Mitras](#) and volunteer support, especially in **tribal and rural areas**.
    - Promotes awareness on **menstrual hygiene, nutrition, and wellness** through education at [Anganwadis](#) and **health camps**

# Swasth Nari Sashakt Parivar Abhiyaan

Aims to:



Strengthen healthcare for  
women & children



Ensuring access, quality  
healthcare & awareness



Build healthier families &  
empowered communities

17 Sept - 2 Oct 2025

## Rashtriya Poshan Maah

- It is an annual campaign launched in 2018, celebrated every September as part of a Jan Andolan to **promote nutrition literacy, healthy practices, and behavior change**.
  - Over 7 editions of Poshan Maah and Poshan Pakhwada, **more than 130 crore nutrition-centric activities** have been conducted.
- The 8th edition in 2025 focuses on critical themes like **Anaemia prevention, Growth Monitoring, Complementary Feeding, "Poshan Bhi Padhai Bhi", Technology for Better Governance, and the environmental initiative "Ek Ped Maa Ke Naam"**.

Read more: [7th Rashtriya Poshan Maah 2024](#)