



UP Police's Savera Yojana

Why in News?

In observance of [World Senior Citizens' Day](#) on 21st August 2025, the UP Police's emergency wing, **UP-112**, launched a special initiative to reconnect with elderly residents enrolled in the **Savera Yojana**.

- The initiative focused on ensuring the **safety, well-being, and dignity of senior citizens** by conducting wellness checks and providing on-the-ground support.
- Police teams across districts contacted thousands of enrolled senior citizens to **inquire about their health, safety concerns**, and any challenges they were experiencing.

Savera Yojana

- **Launched:** The initiative was **launched** by Chief Minister of Uttar Pradesh Yogi Adityanath on **26th October 2019**.
- **Objective:** It aims to establish a **regular community-connect with the citizens** and resolve their personal and collective problems at the initial stage itself, in order to create a sense of security and safety among the citizens.
- **Registration:** Senior citizens can call **UP-112 to register**, and upon registration, they will receive security assistance from the nearest Police Station or Police Response Vehicle if needed.
- **Special Cell:** A **special Senior Citizen Cell** has been constituted at the **district level** and in every police station to help resolve issues concerning senior citizens.

World Senior Citizen Day

- **World Senior Citizen Day** is celebrated every year on **21st August** to acknowledge the contributions of **senior citizens**, raise awareness about the challenges they face globally, and highlight the growing importance of the [silver economy](#).
 - Silver Economy refers to all economic activities, goods, and services catering to senior citizens.
- World Senior Citizen Day began in 1988 when US President Reagan designated 21st August to honor seniors and promote supportive policies.
- It is different from the [International Day of Older Persons](#). The **United Nations General Assembly** designated **1st October** as the International Day of Older Persons, which was first observed in 1991.