



Bhojpur Temple Hosts Cleanliness Drive

Why in News?

On 10th August 2025, **Madhya Pradesh Tourism Board organized** a successful **cleanliness drive** at the **[tentative UNESCO World Heritage site](#) Bhojpur Temple (Bhojeshwar Mahadev Temple)**, spreading the message of national pride and environmental responsibility.

- The event was conducted under the theme "**Azadi Ka Utsav Swachhta Ke Sang**," encouraging people to celebrate freedom with cleanliness.

Key Points

- **Environmental Awareness:** Participants focused on **eco-friendly waste disposal**, especially flowers and offerings, promoting cleanliness and preserving heritage.
- **Spiritual Awareness:** **Karma Yoga teachings** from the **[Bhagavad Gita](#)** were shared, blending social, environmental, and **spiritual consciousness**.

Bhojeshwar Mahadev Temple



- **Location:** Bhojpur, Raisen District, Madhya Pradesh
- **Historical Significance:** Built in the 11th century by [Raja Bhoj of the Paramara](#) dynasty, dedicated to Lord Shiva.
 - **Added to the tentative list of UNESCO World Heritage Sites** in 2024.
- **Architecture:**
 - **Style:** Bhumija, with [Dravida](#) influences on shikhara.
 - The temple's **Bhumija-style architecture** influenced later temples like **Udayeshwara and Bijamandal**.
 - **Notable Features:**
 - **Lingam:** Colossal (2.3m tall and 5.4m in circumference).
 - **Shikhara:** Towering, with intricate carvings and projections.
 - **Incomplete Structure:** Includes unfinished mandapa and ceiling.
 - **Unique Elements:**
 - Line drawings carved on nearby rocks depicting the intended temple design.
 - Carved masonry blocks and earthen ramps around the site.
- **Uniqueness of Temple:**
 - **Architectural Grandeur:** Massive size, **intricate carvings**, and the **colossal lingam** showcase Paramara dynasty's architectural brilliance.
 - Reflects the **religious, cultural patronage and architectural vision** of Raja Bhoj and the Paramara dynasty.
 - The **Bhojeshwar Temple** is similar to the **Chola's [Brihadisvara Temple](#) (Thanjavur)** in **terms of scale and grandeur**.
 - If completed, **Bhojeshwar's shikhara would be taller than Brihadisvara's**, measuring 100m compared to 59.82m.

