



Revive Our Ocean Initiative

[Source: DTE](#)

The '**Revive Our Ocean**' initiative, launched by the international NGO **Dynamic Planet**, seeks to boost marine conservation by empowering local communities to create [marine protected areas \(MPAs\)](#) and promote sustainable economic growth through fishing and tourism.

- **Revive Our Ocean:** The initiative aligns with the [30X30 target of the Kunming-Montreal Global Biodiversity Framework](#), aiming to protect 30% of the oceans by 2030.
 - It initially targets seven countries **UK, Portugal, Greece, Turkey, the Philippines, Indonesia, and Mexico**, where local communities will be empowered to establish and manage MPAs effectively.
 - It highlights MPAs as economic assets, with examples like **Medes Island (Spain)**, where a no-fishing zone generates USD 16 million annually through tourism.
 - The initiative is in line with the [2023 High Seas Treaty](#), which requires ratification by 60 countries to come into effect (India signed the High Seas Treaty).
- **MPAs:** An MPA is a region managed for the conservation of marine resources, with restrictions on certain activities to protect ecosystems, habitats, or fisheries.
 - Some activities, like fishing and research, may still occur in multi-purpose MPAs.
 - Although over **16,000 MPAs cover 8% of the world's oceans**, only 3% are fully protected, as per the Protected Planet Report, 2024.
 - Many MPAs suffer from poor management or allow destructive practices like bottom trawling.

Marine Protected Areas in India



Read more: [Marine Protected Areas](#)

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