



Ek Ped Maa Ke Naam 2.0 Campaign

Why in News?

As part of the '[Ek Ped Maa Ke Naam 2.0](#)' campaign, the [National Highways Authority of India \(NHAI\)](#) launched a **tree plantation drive** to plant 40,000 trees along the **Delhi-Dehradun Corridor** in Baghpat, Uttar Pradesh.

Key Points

- **Nationwide Impact of 'Ek Ped Maa Ke Naam 2.0':**
 - As part of the '**Ek Ped Maa Ke Naam 2.0**' initiative, NHAI has already planted over 5.12 lakh trees along National Highways across India.
 - The **second phase** was **launched by the Prime Minister** on [World Environment Day, 5th June, 2025](#).
 - It aims to **honor mothers by encouraging tree planting in their names**, combining environmental conservation with a tribute to motherhood, symbolizing how mothers, like trees, nurture and sustain life.
 - **The campaign envisions:**
 - Complete saturation of tree plantations along highways
 - Involvement of multiple stakeholders including government bodies, local authorities, and communities
 - Creation of a green, resilient, and sustainable National Highway network
- **National Highways Authority of India (NHAI):**
 - **About:** NHAI was set up under the **NHAI Act, 1988** under the administrative control of the **Ministry of Road Transport and Highways (MoRTH)**.
 - **Objective:** It has been entrusted with the [National Highways Development Project \(NHDP\)](#), along with other minor projects **for development, maintenance and management**.
 - NHDP, started in 1998, is a **project** to upgrade, rehabilitate and widen major **highways** in India to a higher standard.
 - **Vision:** To meet the nation's need for the provision and **maintenance of the National Highways network to global standards** and to **meet the user's expectations** in the most time-bound and cost-effective manner and **promote economic well-being** and quality of life of the people.