



New Products added in One District One Product

Why in News?

The Uttar Pradesh government **included 12 new products** under [the One District One Product \(ODOP\)](#) scheme .

Key Points

- **About One District One Product Scheme:**
 - This scheme was launched by the Chief Minister of Uttar Pradesh on **24 January 2018**
 - Under this, **specific and traditional products of each district of the state are identified** and given a Geographical [Indication \(GI\) tag](#) , which certifies that the **products belong to a particular region.**
 - The state government provides [financial assistance](#), **group marketing facilities and other resources to the entrepreneurs to get** these products recognized in the **national and international markets .**
 - The major objectives of the scheme include:
 - **Creation of new employment opportunities in the state**
 - **To boost the exports of the state**
 - **To contribute towards making Uttar Pradesh a trillion dollar economy by the year 2029**
 - **Till now 62 products were listed** under this scheme , but after adding **12 new products this number has increased to 74 .**
- **The 12 new products that have been added are:**
 - **Baghpat** - Agricultural machinery and related equipment
 - **Saharanpur** - Hosiery Products
 - **Firozabad** - Food Processing **Ghaziabad** - Metal, Textiles & Apparels
 - **Amroha** - Metal and Wooden Handicrafts
 - **Agra** - Petha industry and all kinds of footwear
 - **Hamirpur** - Metal Products
 - **Bareilly** - Wood Products
 - **Etta** - Chicory Product
 - **Pratapgarh** - Food Processing
 - **Bijnor** - Brushes and related products
 - **Ballia** - Sattu Products

UPPCS Foundation Course

अ हिन्दी मीडियम

En English Medium



Personalised Mentorship



Free Study Material



Answer Writing Practice

Admissions Open

87501 87501

Geographical Indication (GI) Tag

- A Geographical Indication (GI) tag is a **name or mark used on special products** that belong to a specific geographical location or origin.
- The GI tag ensures that only **authorised users or people residing in the geographical region** are allowed to use the name of a popular product.
- It also protects the product from being copied or imitated by others.
 - A registered GI tag is **valid for 10 years**.
- GI registration is overseen by the [Department for Promotion of Industry and Internal Trade under the Ministry of Commerce and Industry](#).
- **Legal Framework:**
 - It is regulated and guided by the WTO Agreement on **Trade-Related Aspects of Intellectual Property Rights (TRIPS)**.

PDF Reference URL: <https://www.drishtiias.com/printpdf/new-products-added-in-one-district-one-product>