

11th National Handloom Day

Why in News?

On 7th August 2025, the Ministry of Textiles celebrated India's handloom sector during the 11th National Handloom Day (NHD), focusing on the theme 'Weaving Innovation into Tradition.'

 On 11th NHD, at Bharat Mandapam, the President of India presented the prestigious 5 Sant Kabir Handloom Awards and 19 National Handloom Awards for 2024.

National Handloom Day

- Established on 7th August 2015, NHD marks the momentous occasion of the <u>Swadeshi</u> <u>Movement</u>, which began on 7th August 1905, encouraging indigenous handloom weaving industries.
 - NHD celebrates the **skilled craftsmanship** and creativity behind Indian handlooms, recognizing their significance as a cherished cultural legacy.
- In partnership with the National Handloom Development Corporation (NHDC), the Ministry also introduced the Exclusive Handloom Expo and the "Haat on Wheels" mobile retail initiative.
- The "Know Your Weaves Campaign 2025" was also launched by the Ministry of Textiles as a week-long event from 1st -7st August 2025 in celebration of National Handloom Day.

Handloom Awards

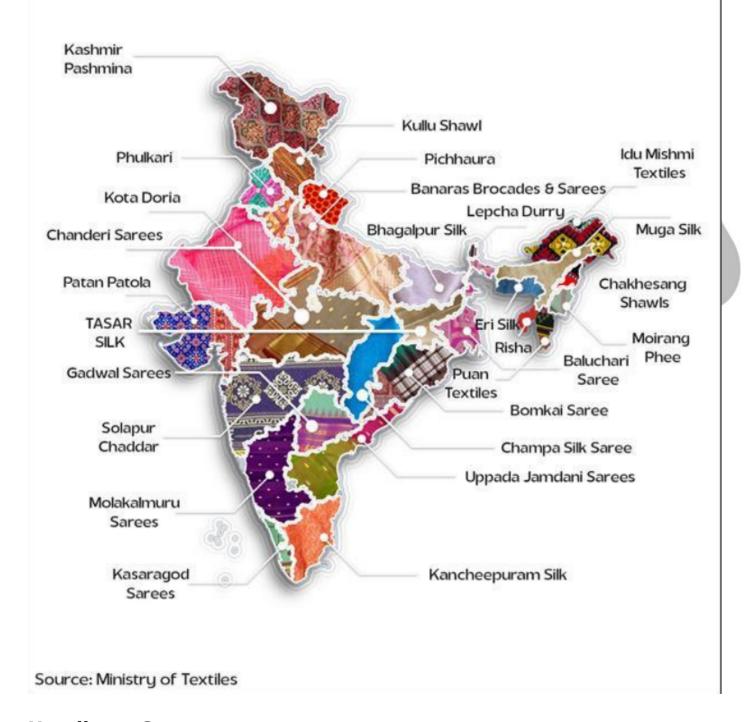
- About: The awards aim to honour excellence in the handloom industry, celebrating individuals and organizations that set benchmarks in craftsmanship, innovation, and contribution to the sector's development.
- Categories of awards:

Aspect	Sant Kabir Handloom Award	National Handloom Award
Purpose	Recognizes outstanding handloom	Celebrates weavers for
	weavers for significant	exceptional craftsmanship,
	contributions to sector growth and	dedication, and innovation.
	tradition.	
Eligibility	Outstanding handloom weavers;	Weavers with exemplary
	may include national/state	craftsmanship, innovation, and
	awardees, merit certificate	dedication.
	holders, or extraordinary	
	contributors.	
Cash	Rs. 3.5 lakh	Rs. 2 lakh

Threads That Bind India

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Handloom Sector

- **About:** The Handloom sector remains a cornerstone of **India's rural economy** and cultural heritage, providing employment to **over 35 lakh people**, with 70% being women.
- Global Presence: India is the world's sole major producer of handloom fabrics at a

commercial scale, accounting for nearly 95% of global handwoven fabric production.

- India's handloom exports continue to find strong demand across global markets, reaching over 20 countries.
- In the financial year 2024-25, the United States remained the largest destination, accounting for ₹331.56 crore worth of exports.

Major Schemes:

- National Handloom Development Programme (NHDP): It aims to promote the <u>sustainable growth</u> of handloom weavers in and outside recognised clusters by forming self-reliant and competitive units.
- Raw Material Supply Scheme (RMSS): It aims to support handloom weavers by
 ensuring the availability of quality yarn at affordable prices through the following key
 objectives and components.
- **MUDRA Loan:** This **scheme** offers subsidised loans to weavers through banks at a low interest rate of 6 per cent.

