



APEDA to Boost Alcohol Exports Under 'Make in India' Initiative

Source: PIB

The **Agricultural and Processed Food Export Development Authority (APEDA)** plans to promote both the **Indian alcoholic and non-alcoholic beverages** globally targeting **USD 1 billion in export revenue** over the next few years, as part of the **'Make in India' initiative**.

- As part of India's push to enhance its global beverage footprint, **Godawan Single Malt Whisky**, an artisanal whisky made in Rajasthan, India, is set to launch in the United Kingdom.
- **India's Alcohol Market:** India currently **ranks 40th** in the world for alcoholic beverage exports. India is the **3rd largest market** for alcoholic beverages in the world.
 - India **exported** alcoholic products worth **Rs 3,107.50 Crores (USD 375.09 Millions)** during the year 2023-24. India's imports of alcoholic beverages in 2023 reached USD 1 billion.
 - Major Export Destinations are **UAEs, Singapore, Tanzania, Angola and Ghana**.
 - **Maharashtra** has emerged as an **important state** for the manufacture of wines.
 - **India** has **46 wineries**, with **43 located in Maharashtra**, where approximately **1,500 acres of grapes** are cultivated for **wine production**.
 - Maharashtra has declared the wine-making business as a **small-scale industry** and has also offered excise concessions.
 - APEDA was established under the **APEDA Act, 1985** and is mandated with the responsibility of **export promotion and development** of products like **Alcoholic and Non-Alcoholic Beverages**, Meat and Meat Products, Floriculture Products etc.

Read More: [Industrial Alcohol Regulation](#)

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