

## **Green Mahakumbh**

## Why in News?

On 31<sup>st</sup> January 2025, **Prayagraj is going to host Green Mahakumbh**, uniting over 1,000 **environmental and <u>water conservation</u>** workers from across the country.

Shiksha Sanskriti Utthan Nyas has organized this unique event as part of the <u>Gyan</u>
 <u>Mahakumbh</u>, with Uttar Pradesh Chief Minister acting as its chief patron.

## **Key Points**

- National-Level Discussion on Environment:
  - The discussion will address issues related to nature, the environment, water, and cleanliness.
  - Experts will share insights on balancing the five elements of nature and tackling associated challenges.
  - The event will explore methods to raise awareness among Mahakumbh visitors about environmental protection and cleanliness campaigns.
  - Government agencies, public representatives, and local citizens are working together to ensure the success of the Clean Mahakumbh initiative.
- Swachhata Rath Yatra:
  - The Swachhata Rath Yatra was also launched in Prayagraj to promote cleanliness and raise public awareness, attracting significant community participation.
  - Objectives:
    - It aims to **present Prayagraj as a symbol of cleanliness** for Mahakumbh devotees and tourists.
    - By maintaining a pristine environment along the Mahakumbh Nagar route, the initiative ensures a welcoming atmosphere for millions of expected visitors.
- Awareness Campaign Through Performances:
  - Street play artists carrying color-coded dustbins demonstrated proper waste
    segregation for wet and dry waste.
  - A cleanliness-themed music band performed alongside the chariot, reinforcing the message of maintaining a clean city.
  - Safai Mitras (sanitation workers) and Municipal Corporation staff played a vital role in promoting and implementing cleanliness measures.

## Maha Kumbh

- Kumbh Mela comes under <u>United Nations Educational, Scientific and Cultural Organization</u>
  (UNESCO)'s Representative List of Intangible Cultural Heritage of Humanity.
- It is the largest peaceful congregation of pilgrims on earth, during which participants bathe or take a dip in a sacred river.
- It takes place on the banks of the <u>Godavari river</u> in Nashik, the <u>Shipra river</u> in Ujjain, the Ganges in Haridwar, and the confluence of the Ganges, Yamuna, and the mythical <u>Saraswati river</u> in Prayagraj. The confluence is referred to as the 'Sangam'.

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