

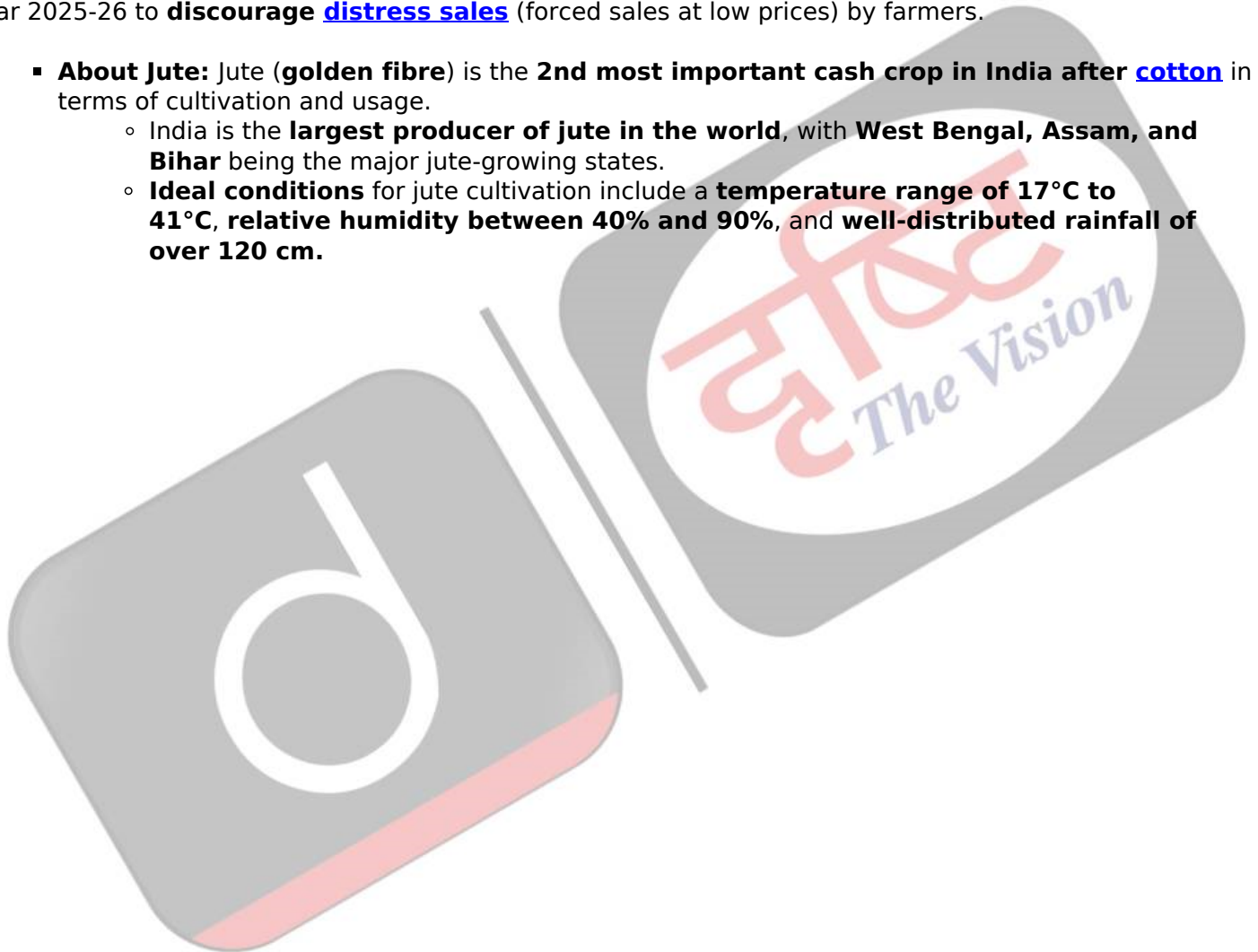


MSP for Jute

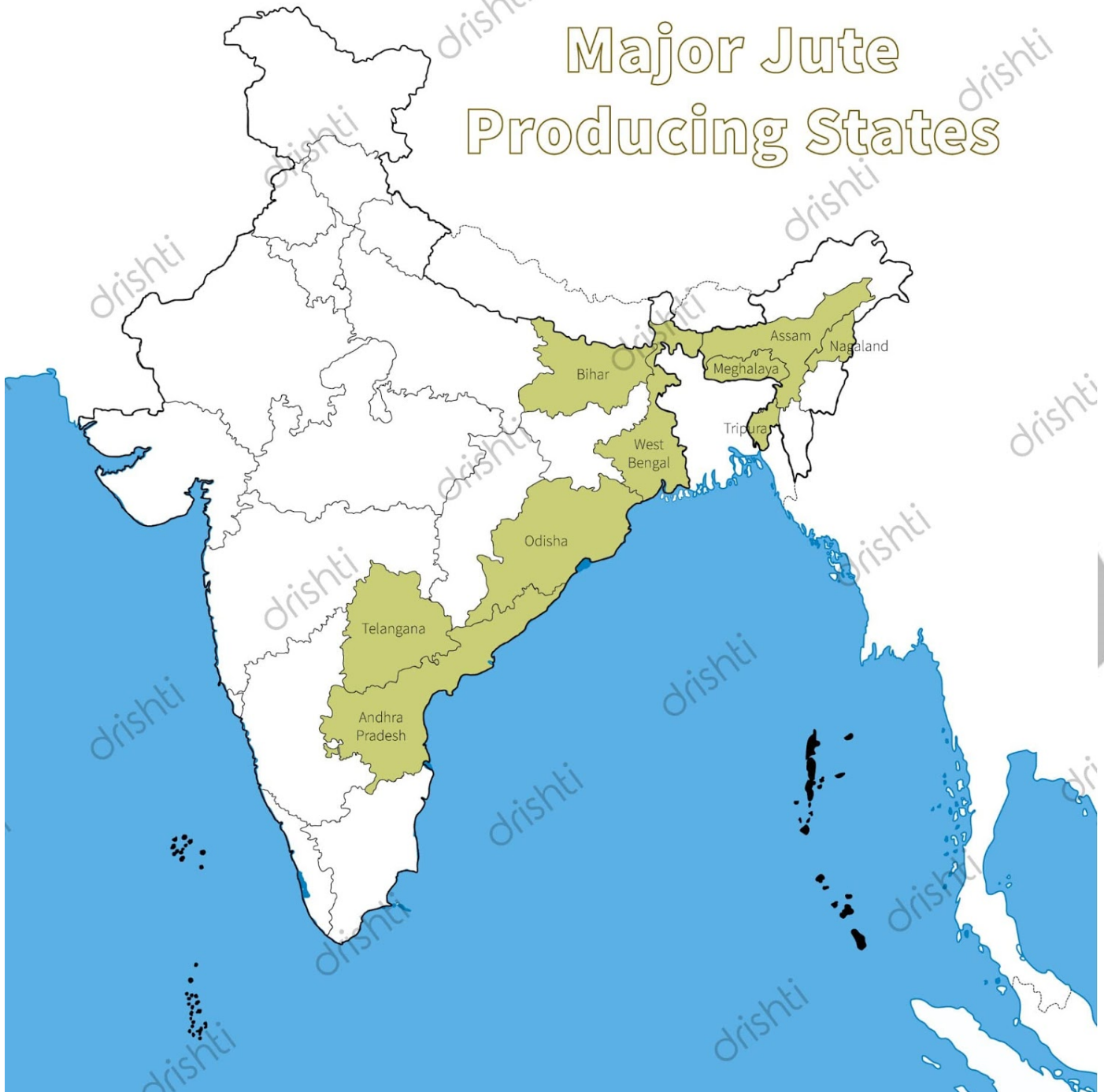
[Source: TH](#)

The [Jute Corporation of India \(JCI\)](#) has increased the [minimum selling price \(MSP\)](#) of [jute](#) for crop year 2025-26 to **discourage distress sales** (forced sales at low prices) by farmers.

- **About Jute:** Jute (**golden fibre**) is the **2nd most important cash crop in India** after [cotton](#) in terms of cultivation and usage.
 - India is the **largest producer of jute in the world**, with **West Bengal, Assam, and Bihar** being the major jute-growing states.
 - **Ideal conditions** for jute cultivation include a **temperature range of 17°C to 41°C**, **relative humidity between 40% and 90%**, and **well-distributed rainfall of over 120 cm**.



Major Jute Producing States



- **About JCI:** JCI is a **price support agency** under the **Ministry of Textiles** that **procure raw jute** from farmers at MSP **without any quantity limit**.
- **About MSP:** MSP is the **minimum price** set by the Government of India at which it promises to **purchase crops from farmers**, regardless of the market price.
 - It was announced by the Cabinet [Committee on Economic Affairs \(CCEA\)](#) based on recommendations of the **Commission for Agricultural Costs and Prices (CACP)**.

Read More: [Need for Reforms in the Jute Industry](#)

