

Sustainability Concerns in India's Agricultural Export Growth

For Prelims: <u>Tea, Sugar, Cropping patterns, National Mission on Sustainable Agriculture, Paramparagat Krishi Vikas Yojana (PKVY), Sub-mission on AgroForestry (SMAF), Rashtriya Krishi Vikas Yojana.</u>

For Mains: Challenges Related to Sustainable Agriculture in India, Government initiatives related to sustainable agriculture.

Source: TH

Why in News?

India's surge in agricultural exports, particularly <u>tea</u> and <u>sugar</u>, has significantly contributed to its **economic growth**. However, this rapid increase **raises critical <u>sustainability concerns</u> regarding environmental impact**, resource management, and labour conditions.

Note:

India is **one of the world's largest agricultural product exporters**, with exports valued at USD 53.1 billion in 2022-2023, up from **USD 8.7 billion in 2004-2005**, a six-fold increase in less than two decades.

- Exports play a significant role in strengthening India's economy, but the rapid surge poses challenges to the sustainability of the production, processing, and distribution systems.
- Tea: India is the world's fourth-largest tea exporter, with exports valued at USD 793.78 million in 2022-2023, primarily to destinations like the United Arab Emirates, Russia, Iran, United States, and United Kingdom.
- Sugar: India, the world's second-largest sugar producer, accounts for about 20% of global production.
 - Sugar exports grew from USD 1,177 million in FY 2013-14 to USD 4,600 million in FY 2021-22, marking a 64.90% increase. It exports to 121 countries.
 - Economic Impact: Employs about 50 million farmers and an additional 500,000 workers in sugar factories. The industry has an annual turnover of approximately Rs 1 lakh crore, according to NITI Aayog (National Institution for Transforming India).

What does Sustainability in Agriculture Mean?

- **Economic Sustainability**: While exports are economically beneficial, sustainability goes beyond profitability. It involves maintaining **long-term productivity without depleting resources.**
- Ecological Sustainability: Protecting natural ecosystems, minimising chemical
 use, and managing water resources effectively are crucial to ensuring that agricultural systems
 do not harm the environment.
- **Social Sustainability**: Addressing issues such as <u>labour rights</u>, <u>fair wages</u>, and safe working conditions is essential for creating equitable and sustainable agricultural systems.
- **The Lifecycle Approach**: Sustainability must be considered throughout the entire lifecycle of a commodity, from pre-sowing to **post-harvest stages**, not just during production.

What are Sustainability Concerns in India's Agriculture Sector?

- Sustainability Concerns in Tea Production:
 - Human-Wildlife Conflicts: 70% of tea plantations are near forests, resulting in frequent conflicts with wildlife, such as elephants, causing damage to crops and plantations.
 - Chemical Use: The widespread use of synthetic pesticides in tea cultivation, including harmful chemicals like <u>Dichlorodiphenyltrichloroethane (DDT)</u> and Endosulfan, poses health risks and increases chemical residue in the final product.
 - Labour Issues: With women constituting over half of tea plantation workers, low wages, hazardous working conditions, and inadequate enforcement of labour laws remain significant challenges.
 - The <u>Plantations Labour Act</u>, <u>1951</u>, mandates worker safety, but its provisions are rarely fully enforced.
- Sustainability Concerns in Sugar Industry:
 - Water Management: Sugarcane, requiring 1,500 to 2,000 litres of water per kg of sugar, strains India's water resources. Despite covering 25% of the cropped area, sugarcane and paddy consume 60% of irrigation water, limiting availability for other crops.
 - Impact on Biodiversity: Expansive sugarcane cultivation in Karnataka and Maharashtra has replaced grasslands and savannahs, causing biodiversity loss and disrupting wildlife habitats.
 - Labour and Working Conditions: Sugar industry workers, often trapped in debt cycles, face long working hours in harsh conditions. Rising temperatures further exacerbate their physical and mental well-being.
- Sustainability Concerns India's Agricultural Exports:
 - Supply Chain and Logistics: In India, inefficient storage, inadequate rural cold chain infrastructure, and logistical bottlenecks lead to significant post-harvest losses, affecting export quality and increasing costs.
 - These challenges also raise sustainability concerns, contributing to food wastage and resource depletion. In 2022, India incurred food losses worth Rs 1.53 lakh crore (USD 18.5 billion).
 - Climate Change: Climate change exacerbates sustainability concerns, with extreme events like droughts, floods, and heatwaves disrupting production.
 - Soil degradation and water scarcity further reduce productivity, impacting export quantity and quality.

What Needs to Be Done to Address Sustainability Challenges?

- Sustainability in Tea Industry: Use climate-resilient tea varieties and implement agroforestry practices to mitigate climate risks.
 - Ensure farmers receive a fair share of profits through direct market access and premiums for certified products.
 - Improved practices **to manage human-wildlife interactions** around plantations. And stricter monitoring of maximum residue limits for safer tea production is needed.
 - Integrate sustainable farming techniques such as precision

agriculture, **agroforestry**, and **integrated pest management (IPM)** to improve yield and minimise environmental harm.

- **Sustainability in Sugar Industry:** Transitioning to sustainable irrigation methods like **drip irrigation to conserve water.**
 - Adopting drip irrigation can reduce water usage by 40-50%, making cultivation more resource-efficient.
 - Using sugarcane by-products like bagasse (for bioenergy), vinasse (as fertilizer), and cane trash (for biomass or animal feed) reduces waste and improves resource efficiency, thereby promoting a <u>circular economy</u>.
 - Sugar mills can transition to biorefineries, where waste products are used for energy generation, making the industry more self-sufficient and reducing reliance on non-renewable energy sources.
 - Ensuring better working conditions, fair wages, access to healthcare, education, and social safety nets for farm labourers and mill workers.
- Sustainability in Agricultural Exports:
 - Encourage Sustainable Crop Selection: Promote resilient crops like <u>millets</u>, a
 sustainable choice for boosting domestic use and exports, thriving in harsh conditions,
 enhancing soil health, and ensuring nutritional security with minimal inputs.
 - India's millet exports grew from **USD 26.97 million in 2020-21 to USD 75.45 million in 2022-23,** underscoring their value as an eco-friendly crop that supports economic growth.
 - Dual Demand Base Management: India's agricultural sector supports a large domestic market and a growing export market, driving economic growth. Balance exports with domestic needs to avoid stressing natural resources or over-reliance on specific commodities.
 - Strengthen Supply Chain Dependencies: Address supply chain dependencies impacting sustainability. Foster collaboration and transparency to integrate sustainability goals across the chain.
 - **Environmental Safeguards:** Emphasise environmental conservation to maintain sustainable production levels without exhausting natural resources.
 - Implement eco-friendly practices such as reduced water usage, organic farming methods, and soil health preservation.

Drishti Mains Ouestion:

How can India achieve sustainable economic growth in agriculture, considering both the need for exportdriven growth and the necessity to conserve natural resources?

UPSC Civil Services Examination, Previous Year Question (PYQ)

Prelims:

Q. In the context of India, which of the following is/are considered to be practice(s) of ecofriendly agriculture? (2020)

- 1. Crop diversification
- 2. Legume intensification
- 3. Tensiometer use
- 4. Vertical farming

Select the correct answer using the code given below:

- (a) 1, 2 and 3 only
- **(b)** 3 only

- (c) 4 only
- (d) 1, 2, 3 and 4

Ans: (a)

Mains:

Q. India is well endowed with fresh water resources. Critically examine why it still suffers from water scarcity. **(2015)**

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