

Indian Army Launches First FM Radio Station in Uttarakhand

Why in News?

The <u>Indian Army</u> has launched its **first FM radio station**, **named 'Panchshul Pulse**,' in the Pithoragarh district of Uttarakhand.

It was inaugurated by **Anindya Sengupta**, the General Officer Commanding (GOC) of the Army's Central Command.

Key Points

- About the Radio Station:
 - The station has been named 'Panchshul Pulse' to reflect its association with the local Panchshul Brigade of the Indian Army.
 - It is operated as part of <u>Operation Sadbhavana</u>, a long-standing Army initiative to build constructive relationships with civilians in strategically important areas.
 - Operation Sadbhavana is a humanitarian initiative launched by the Indian Army in the 1990s to support communities affected by <u>terrorism</u> in Jammu & Kashmir and Ladakh.
 - It aligns with the <u>Vibrant Villages Programme</u>, which emphasises development, connectivity, and awareness in India's border areas.
 - The station broadcasts on 88.4 FM and can be received within a 12-kilometer radius.
- Objectives of the Initiative:
 - It aims to **enhance civil-military cooperation** by serving as a platform for cultural, historical, and social exchange.
 - The station also seeks to raise awareness about the contributions and sacrifices of individuals from the border region.
- Highlights of the Radio Programming:
 - The programming places special emphasis on local history, culture, and societal practices.
 - It includes content on agriculture and horticulture, which are key occupations in the region.
 - The station features stories that celebrate the achievements of <u>martyrs</u> and brave soldiers from the area.
 - It also highlights the accomplishments of local sportspersons and individuals working in social and cultural sectors.

Vibrant Villages Programme (VVP)

- About: The programme was approved on 15th February 2023 as a <u>Centrally Sponsored</u>
 <u>Scheme</u> for the holistic development of villages along India's northern border in 19 districts across 46 blocks in states including Arunachal Pradesh, Himachal Pradesh, Sikkim, Uttarakhand, and Ladakh (UT).
- **Focus Areas:** Livelihood generation will be promoted through tourism, cultural promotion, skill development, entrepreneurship, as well as agriculture, horticulture, and the cultivation of

medicinal plants and herbs.

- The programme will focus on improving infrastructure through road connectivity, housing, <u>renewable energy</u>, etc. along with providing basic amenities such as healthcare, <u>education</u>, sanitation, and community centres.
- Objective: To encourage residents to remain in border villages by providing better infrastructure and livelihood opportunities, enhancing <u>border security</u> and sustainable local development.
 - The programme complements the <u>Border Area Development Programme (BADP)</u>, which fills infrastructure gaps in border villages within 0-10 km of the international boundary in 16 states and 2 UTs.
- Vibrant Villages Programme-II (VVP-II):
 - The <u>VVP-II</u> has been launched for FY 2024-25 to 2028-29 with a budget of ₹6,839
 crore to develop villages along international land borders (excluding the northern border).

