Government Digitech Awards 2025

Why in News?

Uttar Pradesh was awarded **5 awards** in various categories of **digital governance** at **the ET Government Digitech Awards** held in New Delhi on 18th March, 2025.

Key Points

- **The awards received by Uttar Pradesh:**
    - **Best use of AI/ML, Data Analytics and emerging technologies in public services**
        - **Recipient:** Prayagraj Smart City Limited and UP Police
        - **Reason:** To use **AI-based surveillance and crowd management system** during **Maha Kumbh 2025**.
    - **Excellence in Smart Mobility and Transportation Technologies**
        - **Recipient:** Uttar Pradesh State Road Transport Corporation (UPSRTC)
        - **Reason:** To ensure **comprehensive safety** through **Vehicle Location Tracking Device (VLTD)** and Panic Button.
    - **Innovative Digital Health Services and Public Health Data Analytics**
        - **Recipient:** Hamirpur District Administration
        - **Reason:** For '**Project Jagriti**, **TB Free Hamirpur'** initiative .
    - **Innovative use of digital technology in enhancing public service delivery**
        - **Recipient:** UP Development Systems Corporation Limited (UPDESCO)
        - **Reason:** For effective use of digital technology under **Swami Vivekananda Yuva Sashaktikaran Yojana .**
    - **Innovations in Digital Governance**
        - **Recipient:** Government of Uttar Pradesh
        - **Reason:** To improve administrative functions through various **digital initiatives and technological upgradation .**
- **About Government Digitech Awards**:
    - **The ET Government Digitech Awards** is supported by **the Union Ministry of Electronics and Information Technology .**
    - These awards recognise pioneers who have played a key role in shaping **the digital transformation in public services .**
    - **30 winners from across India** were felicitated at the event . Several states including **Gujarat, Madhya Pradesh, Rajasthan, Bihar, Telangana, Odisha, Kerala, Tripura, West Bengal and Haryana** were also awarded in various categories.

Digital Governance

- **About:**
    - Digital governance is a **framework for establishing accountability, roles, and decision-making authority** for an organization's digital presence .
    - This includes the organization's **websites, mobile sites, social media channels , and other Internet-based services .**
- **Importance:**
    - Digital governance ensures clear decision-making processes in organizations .

- It **coordinates design, materials, technical infrastructure, security and financing** through effective management .
- A strong governance framework reduces unnecessary debates over an organisation's digital presence and enhances public trust through improved services, stronger organisational performance and effective customer experience.

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