



# 'Ek Bagiya Maa Ke Naam' Project

## Why in News?

In an ambitious move to empower women and promote sustainable agriculture, **Madhya Pradesh** has launched the '**Ek Bagiya Maa Ke Naam**' project, aiming to develop **orchards on the private lands of [Self-Help Group \(SHG\)](#) women**.

## Key Points

- **Project Overview:** The project is part of the [Mahatma Gandhi National Rural Employment Guarantee Act \(MGNREGA\)](#) and is set to benefit more than **31,000 women** across the state.
  - Over **34,000 women** have already registered through the dedicated '**Ek Bagiya Maa Ke Naam**' app.
  - The government is providing essential resources like **saplings, manure, irrigation tanks, and barbed-wire fencing** for protection.
- **App-Driven Selection Process:** The selection of beneficiaries is being done exclusively through the '**Ek Bagiya Maa Ke Naam**' app, developed by **M.P. State Electronics Development Corporation Ltd (MPSEDC)** under the guidance of the **MGNREGA Council**.
  - Only women with **0.5 to 1 acre of land** are eligible to participate in the project.
  - In cases where the **beneficiary woman does not own land**, plantations may be **carried out on land owned by her husband, father, father-in-law or son**, subject to their consent.
- **Beneficiary Details and Training:** At least **100 eligible women** are being selected in each block for the project.
  - These women will receive **bi-annual training** on **orchard management**, including **fertilizer use, irrigation, pest control, and intercrop cultivation** to ensure proper care and growth of their orchards.
- **Support Through Krishi Sakhis:** For **every 25 acres, one Krishi Sakhi (Agriculture Companion)** will be appointed to **support beneficiaries**, providing hands-on **guidance and advice** on sustainable farming practices, including the preparation of **organic fertilizers and pesticides**.
- **Monitoring and Transparency:** **Plantation activities** will be closely monitored through **drone and satellite imagery**, ensuring **transparency**.
  - A **separate dashboard** has also been created for supervision. Based on performance, the top 3 districts, 10 Janpad Panchayats and 25 Gram Panchayats will be awarded.
- **Leading Districts for Beneficiary Selection:** The districts leading in **beneficiary selection** include **Singrauli, Dewas, Khandwa, Niwari, and Tikamgarh**, which have shown active participation in the project.
- **Potential:** More than **31,000 SHG women** will benefit from this project, which will plant over **3 million fruit-bearing trees** on their private land, laying the foundation for **women's economic empowerment**.

