



World Photography Day

Why in News?

On the occasion of **World Photography Day** (19th August), Indore's significant contributions to the art of photography are being celebrated. The city's rich photography heritage traces back to the late 19th century with pioneers like **Lala Deendayal**.

Indore's Contribution in Photography

- **19th Century Roots in India:**
 - **William Armstrong (1847):** First British photographer to capture images of [Ajanta-Ellora caves](#).
- **Indore's Photography Journey:** Lala Deendayal opened Indore's first photo studio (**1888**). Deendayal's work gained recognition from local royals, earning him land and the title 'Raja Deendayal' from the Nizam.
 - After Deendayal's departure, several photographers carried on his work.
- **Notable Photographers:**
 - **Bhalu Mondhe (Padma Shri Awardee):** Introduced color photography in Indore in 1975 and established the first color lab, revolutionizing the field in the city.

Key Facts About World Photography Day

- **About: World Photography Day** (19th August) is celebrated to **honor the invention** of the **daguerreotype process ('Daguerreotype Camera')**.
 - On this **day in 1839**, the **French government officially announced** the **daguerreotype**, developed by **Louis Daguerre in 1837**.
 - The daguerreotype process was an early photographic process that produced a highly detailed, one-of-a-kind **positive image on a silver-coated copper plate** and laid the foundation for modern photography.



- **Theme 2025: "MY FAVORITE PHOTO".**
- **History of World Photography Day:**
 - Proposed by Indian photographer and teacher **O.P. Sharma** in **1988**.
 - Became a global online phenomenon in **2005**.
 - Promoted online as "World Photo Day" starting in **2010** by Australian entrepreneur **Korske Ara**.
 - North American producer **John Morzen** played a key role in shaping and expanding the global recognition of World Photography Day.

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