



State and district level awards will be given in energy literacy

Why in News?

Recently, the Madhya Pradesh government has decided to give state and district level awards to encourage those who take active part in the Urja Saksharta Abhiyan (USHA).

Key Points

- 6 categories have been fixed for the state level award. On the basis of registration number in the campaign every month, the first district of the state will be rewarded in the category of '**Excellent District Registration**'. Similarly, on the basis of certification number every month, the first district of the state will be rewarded in the category of '**Excellent District Certification**'.
- Outstanding buildings adopting Energy Conservation Building Codes and other buildings that demonstrate proven energy savings will be rewarded in the category '**Outstanding Buildings Adopting Energy Conservation Building Codes**'.
- Universities, departments, industries, etc., who have done excellent work in the implementation of the campaign at the state level, will be rewarded in the category of '**Institutions doing excellent work**'.
- In the District Renewable Energy Officer category, the best performing Renewable Energy Officer in the state will be rewarded for performing outstandingly in the field of energy efficiency.
- Degree, Polytechnic, Engineering and Medical colleges will be selected in the '**Most Excellence College**' category every month.
- The most outstanding performing government office in the Energy Literacy Campaign **USHA** will also be rewarded.
- In the category of the most outstanding person/institution adopting energy efficiency, the award will be given to the person or organization doing excellent work in the field of energy efficiency at the district level.
- The farmer will be rewarded for joining the USHA in the '**Energy Saksharta Abhiyan**' excellent farmer category and giving authentic information about adopting energy efficiency in the agriculture sector. Similarly, such housewives, who are associated with USHA, are not in any government job and have given advanced suggestions for energy saving, will be rewarded.
- Apart from this, the award in other special achievement categories will be given for the outstanding performance, special cooperation and achievement of any person, institution, government office, school, college etc. in the energy literacy campaign at the district level.
- All information related to USHA Award-State and USHA Award-District will be uploaded on the website of Madhya Pradesh USHA Development Corporation. The award will be given only to selected categories of schools, colleges, offices, institutions and individuals located in the state. Energy efficient appliances (fans, star rated LED tube lights, bulbs and other BEE-star rated appliances) and certificates will be given in the form of award.
- It is noteworthy that to deal with the challenges of global warming and climate change, the Madhya Pradesh government has started the world's unique Energy Literacy Campaign (USHA), ensuring public participation. In this, information about energy saving, benefits and conservation is being given to the people through training and active participation through mobile apps, web portals etc.

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