



Nivesh Mitra Portal 3.0

Why in News?

The third-generation version of **Uttar Pradesh's Nivesh Mitra portal** is designed to enhance the [ease of doing business](#) by reducing procedural delays and bureaucratic red tape.

Key Points

- **About:** Nivesh Mitra 3.0 is an advanced, digital single-window platform launched by the UP Government to streamline investment processes, expedite approvals, and enhance the ease of doing business through integration, automation, and [AI-powered tools](#).
- **Features:**
 - **Integrated Digital Ecosystem:** It offers **enhanced interoperability** with both **central and state government portals**, providing a synchronized and unified interface for investor services across departments.
 - **Revamped Common Application Form (CAF):** The dynamic application form is now available in **multiple languages** and adapts to user profiles, making it easier for investors to identify and apply for necessary approvals efficiently.
 - **GIS-enabled Land Bank:** Investors can access centralized, real-time land data using [Geographic Information System \(GIS\) technology](#), enabling efficient land selection and collaboration with nodal agencies.
 - **Smart Dashboards & Real-Time Analytics:** The portal provides district-wise KPI rankings, **industrial park ratings**, and actionable insights to assist both investors and the administration in monitoring progress and decision-making.
 - **AI-powered Multilingual Chatbots:** Artificial intelligence-based [chatbots](#) offer instant, multilingual support and grievance redressal, drastically improving response time and user experience.
 - **Enhanced Grievance Redressal:** The entire complaint and feedback process is automated and routed through digital channels for transparency and faster resolution.
 - **Reduced Service Delivery Timelines:** The platform aims to cut timelines for service delivery by up to 30-50%, minimize procedural delays, and significantly **reduce the need for physical documentation** and visits to government offices.
 - **Compliance Reduction & Deregulation:** By **integrating over 4,600 reforms** across 45 departments, including simplification of forms and deregulation of legal requirements, Nivesh Mitra 3.0 aims to create a more business-friendly environment.
 - **Extensive Departmental Coverage:** The system **covers over 525 services** from more than 44 departments, including labor, fire, housing, urban planning, and environmental clearances.

