

Krishak Uphar Scheme

Why in News?

The Rajasthan government conducted a state-level online lottery under the Krishak Uphar Yojana, awarding prizes worth several lakhs to farmers.

Key Points

- About Krishak Uphar Yojana:
 - Through this scheme, farmers are being encouraged to sell their agricultural products and receive payment through <u>eNAM portal</u> and e-payment.
 - This will empower farmers to maximize the value of their produce by minimizing the influence of middlemen, enabling them to sell directly to consumers.
 - The Event was organized under the chairmanship of Secretary of Agriculture and Horticulture at Pant Krishi Bhawan, Jaipur.



eNAM Portal

- The eNAM portal was launched by the Central Government in April 2016.
- E-NAM is a **pan India e-trading platform**. It has been created with the aim of creating a unified national market for agricultural products.
- Under this, **farmers can sell their produce online from their nearest market** and traders can pay for their produce from anywhere.
 - As a result, the number of traders will increase, which will also increase competition.
- Through this, prices can be determined well and farmers will get a fair price for their produce.
- Currently, 150 commodities including food grains, oilseeds, fibres, vegetables and fruits are being traded on the e-NAM portal. Also, more than 1,005 'Farmer Producer Organizations' are registered on it.

