

India's First IICT Inaugurated in Mumbai

Why in News?

India's first **Indian Institute of Creative Technologies (IICT),** modeled on **IITs and IIMs**, was **inaugurated in Mumbai** by Union Minister of Information and Broadcasting (I&B), with another campus under construction at Film City, Goregaon.

It was launched in parallel with the outcome report of <u>WAVES 2025</u>, attended by over 1 lakh visitors from 100+ countries.

Key Points

About IICT

- About: The institute is a national centre of excellence for the AVGC-XR (Animation, Visual Effects, Gaming, Comics, and Extended Reality) sector.
- Institutional Infrastructure and Launch: Inaugurated at the National Films Development Corporation (NFDC) premises on Pedder Road, Mumbai.
 - Designed as a state-of-the-art campus with media labs, animation training zones, and post-production suites.
 - First academic session starts September 2025 with 300 students.
- Industry Collaboration & Curriculum: Partnerships with Google, Meta, Microsoft, NVIDIA, Apple, Adobe, YouTube, WPP, JioStar for:
 - Curriculum design
 - Internships and placements
 - Startup incubation
 - Scholarship programs
 - MoU signed with **University of York (UK)** for global certification and faculty exchange.
- Vision and Funding: Part of Prime Minister's vision for a global creative economy under <u>Digital India</u>.
 - ₹400 crore allocated by the Centre for campus construction.
 - Additional ₹150 crore fund by Maharashtra Government to promote WAVES & creative economy.
- Significance for India: The global <u>AVGC-XR market</u> is projected to grow at 10-15% CAGR;
 IICT aims to tap into this opportunity.
 - It is projected to become a **tourist attraction and cultural landmark** in Mumbai.
 - Supports India's <u>Atmanirbhar Bharat</u> and <u>Skill India</u> missions by creating a skilled workforce for future digital jobs.
 - Positions India as a hub for immersive tech and content creation, reducing dependency on foreign-trained talent.
 - Elevates Mumbai's status as a **creative capital**, with future IICT campuses planned across India.

About WAVES 2025 Summit

It was a global summit for the <u>media and entertainment (M&E) industry</u>, organized by the

Ministry of Information and Broadcasting.

- It aims to **promote dialogue, innovation, and collaboration** across the media and entertainment (M&E) sector, boosting India's role as a global hub for digital content and innovation.
- **Bharat Pavilion**, a museum on the visual history and legacy of India's entertainment industry, was also inaugurated at **Gulshan Mahal** on the same premises as IICT.
 - The Bharat Pavilion will **feature four immersive storytelling zones** Shruti, Kriti, Drishti, and Creator's Leap under the theme "Kala to Code".
 - These zones celebrate India's transition from traditional arts to digital creativity and global cultural engagement.

