

## Mera Gaon Meri Dharohar (MGMD)

## **Source: PIB**

Under the <u>Mera Gaon Meri Dharohar (MGMD) initiative</u>, data for around **4.7 lakh villages** have been uploaded on the **MGMD portal**.

## Mera Gaon Meri Dharohar (MGMD)

- About: It is a flagship initiative launched in 2023 under the <u>National Mission on Cultural Mapping (NMCM)</u>, implemented by the <u>Ministry of Culture (MoC)</u> in collaboration with the <u>Indira Gandhi National Centre for the Arts (IGNCA)</u>.
- Objective: It aims to document and digitally map the cultural identity of approximately 6.5 lakh villages across India.
  - This data is made accessible to virtual and physical visitors through the MGMD web portal, which acts as the National Cultural Workplace.
- Village Categorisation: Villages are classified into 7 themes- Arts and Crafts, Ecologically
  Oriented, Scholastic (textual/scriptural) and Epic (Ramayana, Mahabharata, Puranas),
  etc

## **National Mission on Cultural Mapping (NMCM):**

- Implemented by IGNCA, NMCM aims to identify and digitally map India's cultural assets to revitalise rural economies and promote self-reliance.
- It focuses on creating artist directories, digital inventories of art forms and tradition bearers, and policies for preservation and welfare of practitioners.

Read More: Mera Gaon, Meri Dharohar Programme

PDF Refernece URL: https://www.drishtiias.com/printpdf/mera-gaon-meri-dharohar-mgmd