



# New Products added in One District One Product

## Why in News?

The Uttar Pradesh government **included 12 new products** under [the One District One Product \(ODOP\)](#) scheme .

## Key Points

- **About One District One Product Scheme:**
  - This scheme was launched by the Chief Minister of Uttar Pradesh on **24 January 2018**
  - Under this, **specific and traditional products of each district of the state are identified** and given a Geographical [Indication \(GI\) tag](#) , which certifies that the **products belong to a particular region.**
  - The state government provides [financial assistance](#), **group marketing facilities and other resources to the entrepreneurs to get** these products recognized in the **national and international markets .**
  - The major objectives of the scheme include:
    - **Creation of new employment opportunities in the state**
    - **To boost the exports of the state**
    - **To contribute towards making Uttar Pradesh a trillion dollar economy by the year 2029**
  - **Till now 62 products were listed** under this scheme , but after adding **12 new products this number has increased to 74 .**
- **The 12 new products that have been added are:**
  - **Baghpat** - Agricultural machinery and related equipment
  - **Saharanpur** - Hosiery Products
  - **Firozabad** - Food Processing **Ghaziabad** - Metal, Textiles & Apparels
  - **Amroha** - Metal and Wooden Handicrafts
  - **Agra** - Petha industry and all kinds of footwear
  - **Hamirpur** - Metal Products
  - **Bareilly** - Wood Products
  - **Etta** - Chicory Product
  - **Pratapgarh** - Food Processing
  - **Bijnor** - Brushes and related products
  - **Ballia** - Sattu Products

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## Geographical Indication (GI) Tag

- A Geographical Indication (GI) tag is a **name or mark used on special products** that belong to a specific geographical location or origin.
- The GI tag ensures that only **authorised users or people residing in the geographical region** are allowed to use the name of a popular product.
- It also protects the product from being copied or imitated by others.
  - A registered GI tag is **valid for 10 years**.
- GI registration is overseen by the [Department for Promotion of Industry and Internal Trade under the Ministry of Commerce and Industry](#).
- **Legal Framework:**
  - It is regulated and guided by the WTO Agreement on **Trade-Related Aspects of Intellectual Property Rights (TRIPS)**.

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