



Dharti Aaba Janbhagidari Abhiyan

Source: PIB

The **Ministry of Tribal Affairs** has launched the **Dharti Aaba Janbhagidari Abhiyan (DAJA)**, the **largest-ever tribal empowerment campaign**, reaching over **1 lakh tribal villages** across 31 States/UTs, including **207 PVTG districts**.

- It follows a **camp-based, community-driven model**, involving district administrations, youth volunteers, CSOs, and tribal leaders.

Dharti Aaba Janbhagidari Abhiyan (DAJA)

- **About:** A nationwide tribal empowerment campaign under **Janjatiya Gaurav Varsh**, for tribal communities, especially in remote and [PVTG](#) habitations.
 - **November 15th** was designated as **Janjatiya Gaurav Divas** in 2021 to honor tribal freedom fighter Birsa Munda and commemorate his 150th birth anniversary.
 - Additionally, **Janjatiya Gaurav Varsh (15th November 2024-15th November 2025)** has been launched as a year-long celebration of tribal pride, identity, and progress
- **5 Pillars of DAJA:**
 - **Janbhagidari:** Community-led participation
 - **Saturation:** Universal coverage of entitlements
 - **Cultural Inclusion:** Tribal languages, arts, and traditions integrated
 - **Convergence:** Coordination among ministries, CSOs, youth groups
 - **Last-Mile Delivery:** Reaching remote tribal habitations
- **Objective:** Achieve **saturation of all central government welfare schemes** like **Aadhaar, Ayushman Bharat, PM-Kisan, PM Ujjwala Yojana, Jan Dhan**, and tribal-specific entitlements.
 - It also supports key initiatives like [PM-JANMAN](#) and [Dharti Aaba Janjatiya Gram Utkarsh Abhiyan \(DAJGUA\)](#).
- **Cultural Emphasis:** Celebrates tribal heritage and honours [Birsa Munda](#) (Dharti Aaba), a symbol of tribal pride and resistance.

Other Schemes for Tribal Welfare:

- [Eklavya Model Residential Schools \(EMRS\)](#)
- [Janjatiya Gaurav Diwas](#)
- [Van Dhan Vikas Kendras](#)

Read More: [Launch of Tribal Welfare Projects Under DAJGUA, EMRS and PM-JANMAN](#)