



# National Girl Child Day (NGCD)

## Why in News?

**National Girl Child Day (NGCD)** is observed on 24<sup>th</sup> January every year to shed light on the challenges faced by girls in Indian society.

- The **day focuses on creating awareness about the inequalities girls encounter** and advocates for equal opportunities in education, healthcare, and nutrition.

## Key Points

- NGCD was **established by the Ministry of Women and Child Development in 2008**.
  - The initiative acknowledges the unique challenges faced by girls, **including [child marriage](#), and [gender-based violence](#)**.
- NGCD **commemorates the inaugural anniversary of Beti Bachao, Beti Padhao Scheme** (Save the Girl Child, Educate the Girl Child) **launched on January 22, 2015**.

## Beti Bachao, Beti Padhao Scheme

- **About:**
  - The Scheme was **launched to address the declining [Child Sex Ratio \(CSR\)](#)** and related issues of women's empowerment over a life-cycle continuum.
  - It is a **Tri-ministerial effort** of the Ministries of Women and Child Development (MW&CD), Ministry of Health & Family Welfare (MH&FW), and Ministry of Education.
- **Main Objectives:**
  - Prevention of gender-biased sex-selective elimination.
  - Ensuring survival & protection of the girl child.
  - Ensuring education and participation of the girl child.
  - Protecting rights of Girl children.
- **Innovative Interventions under BBBP:** Innovations that have created a positive ecosystem/ enabling environment for girls include:
  - **Guddi-Gudda Boards:** (Display of Birth Statistics (number of Girls born vis-à-vis number of Boys) in public).
    - **Example:** Jalgaon district, Maharashtra has installed digital Guddi-Gudda Display Boards.
  - **Breaking Gender Stereotypes & Challenging Son-centric Rituals:** Celebration of birth of the girl child, dedicating special day on value of girl child, plantation drives symbolizing nurturing and care for girl child.
    - Example: Cuddalore (Tamil Nadu), Selfie with Daughters (Jind district, Haryana).

