Rise of the Indian Rupee

This editorial is based on <u>Will rupee trade gain currency globally</u>? which was published in The Hindu Businessline on 23/07/2023. It talks about the de-dollarization and internationalization of Indian rupee.

For Prelims: <u>De-dollarisation</u>, <u>Currency Swap Agreements</u>, <u>Capital Account Convertibility</u>, <u>SWIFT</u>, <u>International Financial Services Centre</u>, <u>Unified Payments Interface</u>, <u>Special Vostro Rupee Accounts</u>, <u>Reserve Bank of India</u>

For Mains: Benefits and Challenges of De-dollarization

In the realm of global trade, the **US dollar has long reigned supreme**, acting as the dominant currency **for foreign exchange transactions**, trade invoicing, and **reserve holdings**.

India's ongoing efforts to promote the **use of the rupee in international trade** represent a step towards <u>de-dollarisation</u> **and currency diversification**. While challenges remain, the **combination of export growth**, <u>capital account convertibility</u>, and **sustained economic development** may pave the way for the rupee to gain currency globally.

The journey to reduce dollar dominance **requires concerted efforts, and success will depend on India's resilience and adaptability** in a rapidly evolving global economic landscape.

However, an increasing number of countries are recognizing the **inherent risks that come with an overreliance on the dollar,** including exposure to **US politics, sanctions, and exchange rate volatility.** As a response to these concerns, many emerging economies are actively pursuing efforts to dedollarize their trade and diversify their currency usage.

What are the Trends in Currency Usage?

- Use of Local Currencies in International Payments:
 - <u>SWIFT</u> data **indicates a rise in the usage of local currencies** in international transactions between 2013 and 2019.
- Non-Dollar-Denominated Trade on the Rise:
 - The Triennial Bank Survey of 2022 shows a marginal increase in the share of dollars in daily turnover, but emerging economies are increasingly engaging in non-dollardenominated trade.
- Rise of the Chinese Renminbi:
 - In 2022, the **Chinese renminbi became the fifth most traded currency globally,** with over 70% of China-Russia trade settled in yuan and roubles.
- Growth of Local Currency Bond Markets:
 - Emerging market local currency bond markets expanded significantly from 2015 to

What are India's Efforts to Strengthen the Rupee?

- Establishment of the International Financial Services Centre (IFSC):
 - India's first IFSC in **GIFT City, Gujarat**, aimed to promote the use of the rupee in **international financial transactions.**
- Liberalization of Capital Markets:
 - India increased the availability of rupee-denominated financial instruments, such as **bonds and derivatives, to enhance the rupee's appeal.**
- Promotion of Digital Payment Systems:
 - Initiatives like the <u>Unified Payments Interface</u> (UPI) have facilitated digital transactions in rupees.
 - Recently, France and Singapore have adopted UPI.
- Introduction of <u>Special Vostro Rupee Accounts</u> (SVRAs):
 - India permitted **authorized banks from 18 countries to open SVRAs** for settling payments in rupees at market-determined exchange rates.
 - Objectives of the Mechanism are lower transaction costs, greater price transparency, faster settlement time, and overall promotion of international trade.

What are the Opportunities for the Rupee's Global Standing?

- Export Growth as a Catalyst:
 - India's ambitious **export target of \$2 trillion by 2030** could contribute to improving the rupee's international standing.
- Full Capital Account Convertibility:
 - Achieving **full convertibility of the rupee would enhance its attractiveness** for international trade and investments.
- Sustained Economic Growth:
 - Higher and sustained economic growth would strengthen India's position in the global trade market.
- Reducing US monetary Policy Influence:
 - By reducing the use of the US dollar, countries can reduce the influence of US monetary policy on their own economies.
- Improved Monetary Policy Effectiveness:
 - Internationalisation can enhance the effectiveness of India's monetary policy.
 - With a broader international reach, the **Reserve Bank of India (RBI)** can use the exchange rate as a tool to manage inflation and stimulate economic growth.
 - It provides greater **flexibility in managing monetary conditions** and responding to economic challenges.

What are the Challenges and Limitations of Trade in Rupee?

High Dependency on Dollar Invoicing:

• Despite efforts, a **significant portion (86%) of India's imports is still dollar invoiced,** limiting the impact of de-dollarisation.

Non-Convertible Currency Concerns:

- Partner **countries may hesitate to engage in local currency trade** due to the rupee's lack of convertibility, leading to potential trade challenges.
- Ballooning Rupee Reserves:
 - Accumulation of rupees in partner countries' reserves without adequate avenues for its use may pose issues.
- Exchange Rate Volatility:
 - Internationalising the rupee exposes it to greater **exchange rate volatility**.
 - Fluctuations in the value of the rupee can impact trade competitiveness, foreign investment flows, and financial market stability.
 - Managing exchange rate risks becomes crucial in order to mitigate potential adverse effects.

Capital Flight and Financial Stability:

- Opening up the rupee to international markets may lead to capital flight if **investors lose confidence in the currency or anticipate unfavourable** economic conditions.
- This can strain the country's foreign exchange reserves, impact financial stability, and create challenges for monetary policy management.

Capital Controls:

- India still has capital controls in place that limit the ability of foreigners to invest and trade in Indian markets.
- These restrictions make it difficult for the rupee to be used widely as an international currency.

Competing Currencies:

- The rupee faces competition from established international currencies like the **US dollar**, **euro**, **and yen**, which enjoy widespread acceptance and liquidity.
- Gaining market share and displacing these dominant currencies can be a significant challenge.

What Should be the Way Forward?

- Strengthening Currency Convertibility:
 - India should **focus on achieving full capital account convertibility** for the rupee.
 - This will enhance its attractiveness as a viable currency for international trade and investments.
 - Efforts to liberalize capital flows and ease foreign exchange controls are crucial in this regard.
- Encouraging Bilateral Currency Arrangements:
 - India can explore **bilateral** <u>currency swap agreements</u> with partner countries to promote the use of the rupee in trade settlements.
 - Such arrangements **can reduce dependence on the dollar** and foster stronger economic ties with other nations.
- Leveraging Regional Initiatives:
 - India can collaborate with other countries in the region to promote regional trade settlements in local currencies.
 - Participating in initiatives like the Chiang Mai Initiative Multilateralization (CMIM) can strengthen the use of Asian currencies in trade and reduce reliance on the dollar.

Diversifying Trade Partnerships:

- India should **diversify its trade partnerships to reduce the concentration of imports** and exports with specific countries.
- Engaging with a broader range of trading partners will create opportunities for increased usage of the rupee in global trade.

Building Trust in Currency Stability:

 Demonstrating prudent fiscal and monetary policies and maintaining currency stability will instil confidence in the rupee as a reliable and stable currency for international trade.

Drishti Mains Question:

How can India enhance the role of the rupee in global trade and reduce its dependency on the US dollar?

UPSC Civil Services Examination Previous Year's Question (PYQs)

Prelims:

Q. Recently, which one of the following currencies has been proposed to be added to the basket of IMF's SDR? (2016)

(a) Rouble(b) Rand(c) Indian Rupee(d) Renminbi

Ans: (d)

Q. Consider the following statements: (2019)

- 1. Purchasing Power Parity (PPP) exchange rates are calculated by comparing the prices of the same basket of goods and services in different countries.
- 2. In terms of PPP dollars, India is the sixth largest economy in the world.

Which of the statements given above is/are correct?

(a) 1 only
(b) 2 only
(c) Both 1 and 2
(d) Neither 1 nor 2

Ans: (a)

PDF Refernece URL: https://www.drishtiias.com/printpdf/rise-of-the-indian-rupee