



# Khelo India Programme

# KHELO INDIA PROGRAMME



**AIM**

- Mass participation and promotion of excellence in sports
- Revive the sports culture in India at the grass-root level

**12 VERTICALS OF KHELO INDIA**



1. Play Field Development
2. Community Coaching Development
3. State Level Khelo India Centres
4. Annual Sports Competition
5. Talent Search and Development
6. Utilization and Creation/Upgradation of Sports Infrastructure
7. Support of National/Regional/State Sports Academies
8. Physical Fitness of school children
9. Sports for Economically Weaker Sections
10. Promotion of Sports amongst people with disabilities
11. Sports for Peace and Development
12. Promotion of rural and tribal games

**GAMES UNDER KHELO INDIA**

- Khelo India Youth Games** (aka Khelo India School Games till 2019)
  - 1st edition - New Delhi (2018)
  - Age limit - 18
  - KIYG 2023 host - MP (Bhopal)
- Khelo India University Games**
  - 1st edition - Kalinga Institute of Industrial Technology (KIIT), Odisha (2020)
  - KIUG 2023 host - UP (Lucknow, Varanasi, G.Noida and Gorakhpur)
- Khelo India Winter Games (KIWG)**
  - 3 editions held since 2020 (in Leh, Ladakh and Gulmarg (Kashmir))

**SELECTION AND ASSISTANCE**

- 1000 kids elected yearly for a scholarship program, trained to become medal winners
- Talented players identified in priority sports disciplines are provided Rs. 5 lakh p.a. for 8 years.

**NODAL MINISTRY**

- Ministry of Youth & Sports Affairs

**HQ**

- JawaharLal Nehru Stadium (New Delhi)



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