



Rajasthan International Expo-2023

Why In News?

Presiding over the fifth meeting of Rajasthan Export Promotion Council (Rajasthan Export Promotion Council) held at Udyog Bhawan on November 1, 2022, the chairman of the council, Rajiv Arora said that on March 11 to 13, 2023, to increase exports from the state. Rajasthan International Expo-2023 will be organized in Jodhpur.

Key Points

- Rajiv Arora said that from handicrafts to jewelry, ceramics and other products will be displayed on a wide scale in this international expo.
- Additional Chief Secretary Veenu Gupta said that organizing an international level handicraft expo in Jodhpur is an important part of the Chief Minister's budget announcement and it is being named as Rajasthan International Expo to further broaden this expo and to add many other products.
- It is noteworthy that the council has been formed to increase the percentage of exports in the state and to conduct other activities including exports.
- Commissioner Mahendra Parakh said that Rajasthan ranks 12th in the country in terms of exports and the state has a lot of export potential. The percentage of exports from the state has also increased significantly over the years.
- He said that having an international level expo will not only provide a better market to local products but will also identify them.
- In the council meeting, various topics including setting up of testing lab of products, center of excellence, beginning of council membership, becoming mission exporter were also discussed extensively on various topics.

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