

Mad(e) in India

Why in News

The book 'Mad(e) in India' jointly authored by Indian Railway Accounts Service officer Tarika Roy and Indian Foreign Service officer Soumya Gupta was discussed through a virtual interaction session by IAS Literary Society Rajasthan on February 19, 2022. This is the first book by Tarika Roy and Saumya Gupta.

Key Points

- Tarika Roy, while discussing her book, said that this book is an exploration of the fun aspects of our country India and the habits of Indians, living habits, conduct and culture and traditions here.
- Tarika Roy, while discussing her book, said that this book is an exploration of the fun aspects of our country India and the habits, living habits, ethics and culture and traditions of Indians.
- Every Indian can relate himself with this book. This book reveals who we are as a person and a nation, our quirks, superstitions, innumerable gods and goddesses and holy men, our congested cities and streets, our obsession with movie stars and film genre, big and small. Our juggernaut ways of solving all problems, our diverse cuisines, cultural traditions and art forms and unity in diversity, which bridges our superficial differences.
- A chapter in this book deals with various aspects related to Indian Railways, which will bring back many memories of the readers.
- Soumya Gupta said that this book will show the picture of India that is interesting, unique and special to the people living outside our country. In this book, readers will get to read from texts written on the back of trucks in too funny forms of catchphrases living on people's faces. Also funny tales from the world of parental control and highway special dhabas are included. In this book, an attempt has been made to present the features and uniqueness of the country in front of the reader in a new way.

PDF Refernece URL: https://www.drishtiias.com/printpdf/mad-e-in-india