



National Tribal Festival 'Aadi Mahotsav' Inaugurated in Jamshedpur, Jharkhand

Why In News?

On October 7, 2023, Union Minister for Tribal Affairs Arjun Munda inaugurated 'Aadi Mahotsav' National Tribal Festival in Jamshedpur, Jharkhand.

Key Points:

- This mega event is being organized by Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) of the Ministry of Tribal Affairs from 7 to 16 October, 2023.
- 'Aadi Mahotsav', an annual celebration of tribal entrepreneurship, crafts, culture, cuisine and commerce, serves as an important platform to showcase the rich and diverse heritage of tribes across the country.
- This year the Mahotsav will highlight the talent of 336 tribal artisans and artists, especially those from Vulnerable Tribal Groups (PVTGs) and Van Dhan Vikas Kendra (VDVK) beneficiaries.
- 30 artisan stalls from Jharkhand, about 11 VDK stalls and 5 cuisine stalls will be included in this program. 68 artisan stalls from other states including 15 food stalls will be successfully showcased in this programme.
- There will also be live showcases of outstanding talent in various categories like textiles, painting, jewellery, metal, cane and bamboo and cuisine.

