## Women Exporters in the Digital Economy (WEIDE) Fund

## Source: WTO

- The <u>World Trade Organization (WTO)</u> and the International Trade Centre (ITC) launched a USD 50 million Women Exporters in the Digital Economy (WEIDE) Fund to assist women in accessing opportunities in international trade and the <u>digital economy</u>, coinciding with the <u>13th Ministerial Conference in Abu Dhabi, UAE</u>.
  - The Women Exporters in the Digital Economy (WEIDE) Fund aims to assist women-led businesses and entrepreneurs in developing and least-developed countries to adopt digital technologies and enhance their online presence.
  - The United Arab Emirates (UAE) has allocated USD 5 million as the first donor to the fund.
- The WTO-ITC SheTrades Summit convened over 250 women entrepreneurs from 60+ countries, along with business leaders and development partners, to discuss solutions and access new markets in a green and digital trading system, featuring masterclasses by experts.

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