



## Madhya Pradesh wins 2 awards at ITCTA Conclave, Chandigarh

### Why in news?

- Madhya Pradesh Tourism won two national level awards at the 8th edition of **International Tourism Conclave** and **Travel Awards in Chandigarh** on July 29, 2022.

### Key Point

- Madhya Pradesh Tourism was awarded the award for **promoting its Fairs Festivals and Madhya Pradesh State Tourism Development Corporation for well-placed hotels.**
- On behalf of Madhya Pradesh Tourism, deputy director Yuvraj Padole and General Manager Surendra Pratap Singh received the awards.
- Deputy Director (Organizing and Marketing) Tourism Board Yuvraj Padole briefed the PPT on tourism destinations of the state and other aspects of tourist attractions.
- He informed that madhya pradesh has immense potential for wildlife safaris, natural beauty, adventure activities, camping, water sports, delicious cuisine, heritage sites, tribal culture, handicrafts, wellness and mindful tourism.

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