



## Tirur Vettila

Recently Kerala's **tirur vettila** has obtained [Geographical Indication tag](#).

- Tirur Vettila is a type of betel leaf which is grown in Tirur and nearby areas of Malappuram district of Kerala.
- Tirur Vettila is unique for its significantly high content of total chlorophyll and protein in fresh leaves.
- Tirur vettila possess some special biochemical characters like unique flavour and aroma.
  - **Eugenol** is the major essential oil in Tirur betel leaf contributing to its pungency.
- The leaves are nutritive and contain **anticarcinogens**, showing future opportunities in anticancer drugs
- Betel vine was reported to have **immunosuppressive activity** and **antimicrobial property**
- The [Intellectual property rights \(IPR\) Cell of Kerala Agricultural University](#) has received **National IP Award, 2019 of Government of India** its efforts in the facilitation of [GI Registration](#).



### Other GI Products from Kerala

Kaipad rice, Pokkali rice, Wayanad Jeerakasala rice, Wayanad Gandhakasala rice, Vazhakulam pineapple, Marayoor jaggery, Central Travancore jaggery and Chengalikodan nendran.

[Source: The Hindu](#)

PDF Reference URL: <https://www.drishtias.com/printpdf/tirur-vettila>

