



GI Mahotsav Inaugurated

Why In News?

- On October 16, 2022, Union Minister of State for Culture and Parliamentary Affairs Arjun Ram Meghwal inaugurated the six-day GI Mahotsav organized by the Department of Promotion of Industry and Internal Trade at Deendayal Hastkala Sankul at Bada Lalpur in Varanasi, Uttar Pradesh.

Key Points

- The six-day GI Mahotsav showcases GI products from 11 states and 100 stalls of GI recognised products.
- Union Minister of State for Culture and Parliamentary Affairs Arjun Ram Meghwal said the GI Mahotsav aims to promote local products globally. GI products are a wonderful example of human-centric development and there should be human-centric development to make India a developed country.
- Kashi has been declared the cultural capital of the Shanghai Cooperation Organisation (SCO).
- Padmashree Rajinikanth informed that the registration of GI products has been done. Thandai of Banaras will be registered as 1000th product of GI.
- GI Utsav includes Terracotta of Gorakhpur, Wall Hanging of Ghazipur, Black Rice from Chandauli, Tricolor Barfi of Banaras, Glass Beads, Banarasi Zardosi and Wooden to Ware and Toy, Black Salt Rice of Siddharth Nagar, Ittar of Kannauj, Stone Craft of Gaya , Bhagalpur saris, Firozabad glass mosaics, Farrukhabad print dupatta stalls have been set up.
- Desavari of Mahoba and Magahi Paan of Bihar, painting of Madhubani, Sojat Mehandi of Rajasthan, Pashmina Shawl of Kashmir, Kohbar painting of Jharkhand were also the center of attraction.

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