



# Uttar Pradesh International Trade Show- 2023

## Why is News?

According to information received from the media on August 24, 2023, the Uttar Pradesh government is organizing the Uttar Pradesh International Trade Show-2023 for the first time, which will be held from September 21 to 25, 2023 at the India Expo Center and Mart located in Greater Noida.

## Key Points:

- Under the Uttar Pradesh International Trade Show-2023, exhibitions will be held from September 21 to 25, as well as seminars and cultural activities.
- Producers doing good business at the trade show will be rewarded. More than 2000 manufacturers and exporters from different sectors will participate in the exhibition.
- The exhibition, spread over 50,000 square metres in 15 halls of the India Expo Mart, will also showcase a district, a product such as Pink Meenakari and Silk from Banaras, Shazar Stone from Banda, perfumes from Kannauj, Chikankari from Lucknow, Brass Ware from Moradabad and Black Pottery from Azamgarh.
- The entry of people in the trade show will be free, so that maximum participation of the general public can be done.
- The government has given the responsibility to the Greater Noida Authority and administration at the district level to make the event a success.
- Schools, colleges, RWAs, AOs and entrepreneurs will be roped in to promote the first international trade show on a large scale.

